

15 October 2026

Dear Executive,

We are pleased to invite **your company** to participate in the **EU ETS Carbon Price Survey** commissioned by BusinessEurope in collaboration with Deloitte.

As part of the on-going reform of the EU Emissions Trading System (ETS), the targeted survey aims to inform this policy debate with up-to-date data on **how the EU ETS influences companies' decarbonization investment decisions**. The findings will help provide evidence-based insights into how carbon pricing affects investment planning and which policy conditions enable or constrain industrial decarbonization efforts. The participation of your company will contribute to ensuring that the perspectives and experience of European industry are accurately reflected in this analysis.

We would be grateful if you could complete the survey by **12 November** using the link below:

Survey link

[<https://survey.potloc.com//80f6a490-cddb-4bf4-8376-be993367a6e8?locale=en>]

The survey is intended for senior executives involved in making, approving or evaluating major decarbonization investment decisions. Where relevant, responses may draw on input from colleagues across functions such as finance, strategy, operations, energy and carbon management, sustainability, and public affairs.

All responses will be treated confidentially, anonymized, and reported only in aggregate form. Any company-identification information collected will be used solely for response validation and deduplication purposes and will not be disclosed in the survey results.

For your convenience, please find attached the full questionnaire together with translations of all questions. Participants may use this document to familiarize themselves with the survey content before accessing the online questionnaire.

Thank you in advance for your valuable contribution to this important initiative. Should you have any questions, please do not hesitate to contact:

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- **BusinessEurope:** Maria Brakatsoula (m.brakatsoula@businesseurope.eu; + 32 2 237 65 45)

Yours sincerely,



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