

Demetris Aletraris



Mr. Demetris Aletraris is a professional with a vast experience of three decades in almost all the sectors of the financial industry and in managing large and reputable companies, who identifies and pursues strategic priorities and opportunities, with a proven successful track record and who builds long term relationships based on trust and integrity.

A Chartered Accountant, a member of the ICPAC, a graduate of LSE and a member of the Executive Board of OEB.

Mr. Demetris Aletraris is the CEO of Emma Capital Limited, which is one of the largest Investment Groups operating its Head Office in Cyprus, with Investments

in the sectors of Energy, Gaming, Marinas, Pharmaceuticals, Logistics, E-Commerce and other and with a capitalisation of more than €1 billion and more than 3.600 employees. He is an Executive Director in all the Holding Companies of the Emma Group.

Mr. Demetris Aletraris was the Executive Director and CEO of OPAP Cyprus Limited from 2013 until early 2024, the largest Company in the gaming sector offering lottery products through a network of more than 200 Agencies

During his leadership the Company doubled its Turnover, tripled its Profitability and enhanced its reputation to the highest level by being respected by both the Authorities and the Public

In addition, he achieved to move the Company to be the CSR Leader of the Country and a Leader in giving in Health, Education, Culture, Athletics and Environment, turned around the Betting sector of the Cyprus operation by doubling its Profitability within two years and introduced the online betting operation, concurrently working in running the lottery operation, whereas he negotiated and agreed with the Ministry of Finance a 15-year Concession Agreement of exclusivity offering lottery products worth more than €400 million

Mr. Demetris Aletraris began his career from KPMG London, continuing in KPMG Nicosia and then he served in the Insurance sector by being the Financial Controller of Pancyprrian Insurance, General Insurance and the General Manager of CP Reinsurance, the largest Insurance entity at the time in Cyprus