

Master class:

20 Strategic Steps for Building an Eternally Successful Organization

Bill Lewis

World Class Consultant – U.S.A

Dates 11th and 12th March 2024

From 08:45 to 17:15

HILTON Nicosia

Language – English



The Contribution of an On-Going 'Upskilling' Process

In a world of confusion and constant change, most organizations have their one-, two- or even a five-year plan. Hoping those plans will propel them to ongoing success. **Cyprus in particular is full of family businesses** and or businesses that the original founder still living. But what would an organization look like and what would the attitude be **toward building an organization that last forever!**

What if you could build an organization that is sustainable long after the founder is gone. In this seminar, **that, is exactly what will be addressed.** Using **tried and true examples** of different companies, we will explore **what is required to build such an organization.**

Although markets change and needs of the customers might evolve, the **"WHO WE ARE"** is greater than what we do. In a every changing world of business is that possible? **What are the essentials necessary for an "Eternally Successful" organization?** Participants will be challenged to begin the process in their organization. **We will demonstrate this process with case studies and testimonials, breakout sessions and from those who have successfully completed the initial process.**

These sessions will challenge the way you think about succession planning and organizational culture change.....

Aims of the Master class

The aim is to examine and analyse how **adopting the 20 essentials strategies** can be **incorporated into existing organizational culture.**

The aim of this seminar is to **take a "Health Check UP"** and to fuse the essentials into an **understandable process of continued improvement and growth.**

Why? To help organizations to develop a high- performance organizational culture. A culture which allows the development of existing employees, leaders, customers supplier and other stakeholders through a pathway for growth within the organization they presently belong to and wish to grow in. Such a strategy will create a positive environment for the both the organization and its stakeholders.



CYPRUS EMPLOYERS & INDUSTRIALISTS FEDERATION (OEB)

Human Resources Department

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20 Strategic Steps for Building an Eternally Successful Organization

Programme Structure

Part 1 – TRAINING SEMINAR 11th and 12th March 2024 - HILTON Nicosia

Part 2 – SITE VISIT

The company of each person who attends the Seminar is expected to subscribe to a half-day session of 4 hours, in the second stage of the program. The instructor will visit each company and spend time working with those who attended the Seminar, and, where appropriate, with their senior colleagues.



Who Should Attend?

Directors, Human Resource Managers/ Officers, Senior Managers and other Managers who have responsibilities for shaping organizational strategy, tactics and planning for long term growth and success.

Issues to be Addressed

- **Introduction to the 20 critical steps for building an Eternally Successful Organization**
- **Begin by knowing where we are**
 - ❖ As the leaders go, so goes the organization
- **The 3-legged stool and unparalleled customer inclusion for organizational success**
 - ❖ The 3-legged stool
 - ❖ Unparalleled customer inclusion for your organizational success
- **People – Values and Ethics – Communication – the beauty of conflict**
 - ❖ You are in the 'people business'
 - ❖ Finding the values and ethics as the 'north star'
 - ❖ You cannot/ not communicate
 - ❖ Having the courage to stand strong in your convictions
 - ❖ The beauty of conflict
- **On-going evaluation process – the struggle of strategy and tactics – customers and suppliers**
 - ❖ The on-going evaluation process
 - ❖ The struggle of 'strategy' and 'tactics'
 - ❖ The marriage between you, your customer and suppliers
- **The evolution of financial pigmies to financial partners, upside down marketing**
 - ❖ See it, know it, feel it, do it
 - ❖ The evolution of financial pigmies to financial partners for growth and success
 - ❖ 15-Upside down marketing
- **Management of assets and technology – Partnering for eternal Success – successful branding**
 - ❖ Great management of assets and technology
 - ❖ Partnering for eternal success
 - ❖ Successful branding
 - ❖ **How do we get started ?**

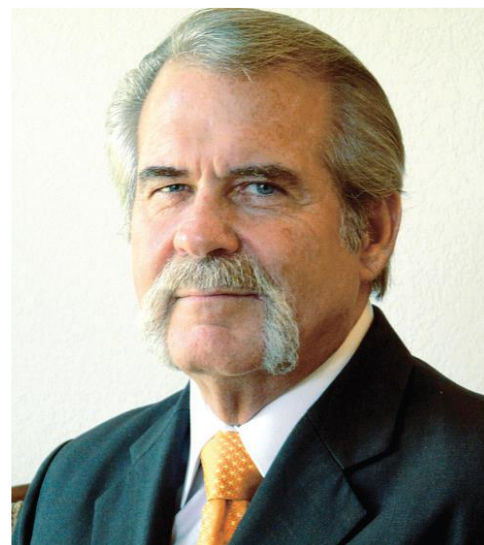
20 Strategic Steps for Building an Eternally Successful Organization

Programme Leader

BILL LEWIS - World Class Consultant from the U.S.A

For more than 40 years, Bill Lewis has served organizations from around the world by helping them structure and align themselves for sustainable growth and success. As a Organizational Development professional Bill is not part of a big consulting firm that sells programs. In contrast as an independent consult and coach he has served a niche market of companies who desire to make unique differences, not just follow trendy management programs. Many of Bill's clients have partnered with him for many years because of the relationship he has built with them and the value he has brought to their companies as they continue to be successful and profitable.

Bill says "I am not a trainer in the traditional thinking. Although I'm a good teacher and very capable in educating the firms I work with, I do much more. I walk along side of them coaching, encouraging and making need adjustments along the way".



ZERO Cost Master Class

The training program is approved, by the Human Resource Development Authority (HRDA), as a vital importance seminar and is fully subsidized to eligible organizations that meet the HRDA criteria.

The Masterclass is addressed only to OEB's members.

A mandatory prerequisite for your participation to the seminar, is the registration of the Enterprise (Employer), as well as the participant (employee) in the "ERMIS" digital portal of, Human Resource Development Authority of Cyprus (HRDA).

If you are already registered, you can register for the program through this link <https://ermis.anad.org.cy>. **Program No. # 232027**

If you did not register, please complete and send us the registration form below, by 5th March, 24 and we will contact you for the way forward, with directions on how to complete the registration.

APPLICATION FORM

SURNAME / NAME	POSITION	I.D. NO	Mob. Phone NO
1. _____	_____	_____	_____
2. _____	_____	_____	_____
3. _____	_____	_____	_____

COMPANY / ORGANISATION

Company's Name: _____ Social Insurance No: _____

Contact Person _____ e-mail _____

Tel.: _____ Fax: _____ No. of Employees: _____



