



# US HYDROGEN INDUSTRY ROADMAP

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# About the Fuel Cell and Hydrogen Energy Association (FCHEA)

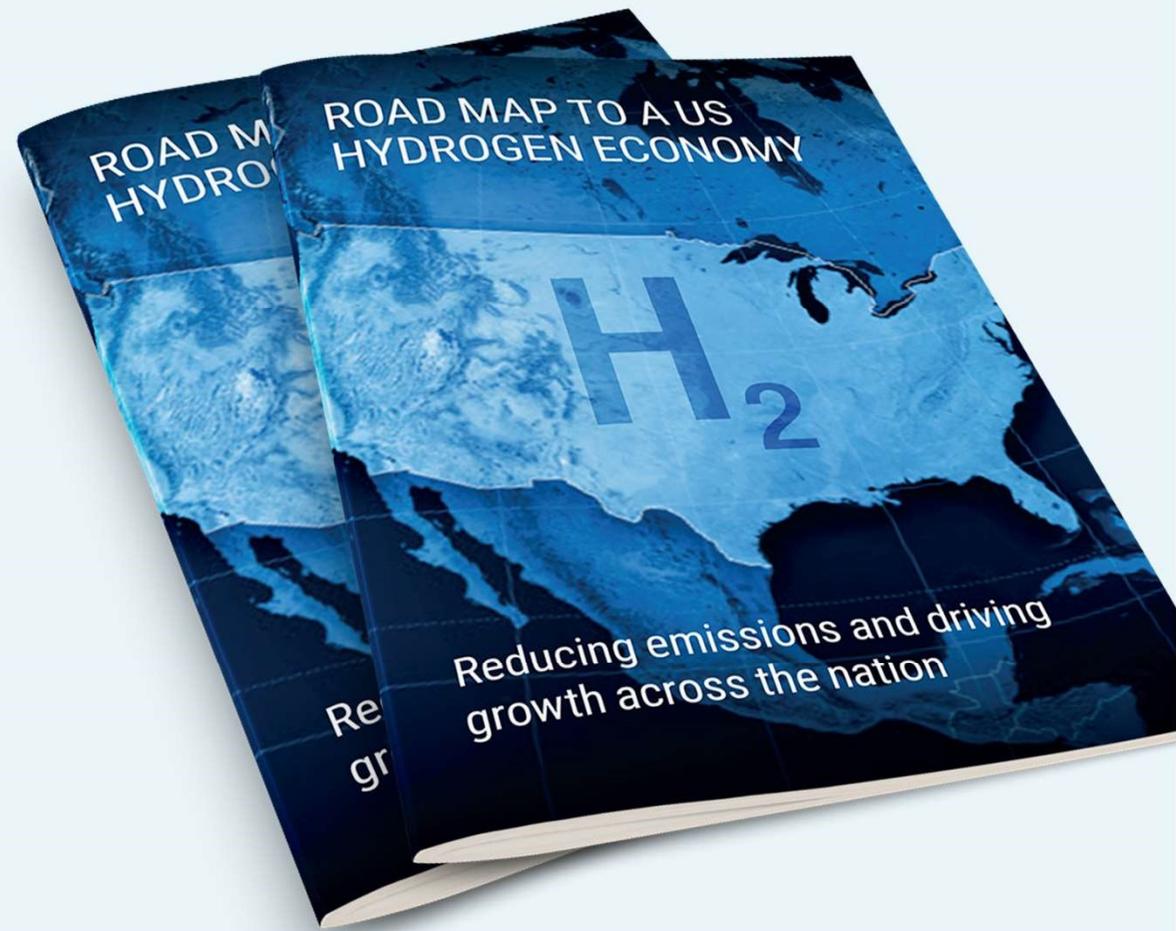
- FCHEA is the leading Industry Association for Fuel Cells and Hydrogen in the US
- FCHEA represents over 60 leading companies and organizations that are advancing innovative, clean, safe, and reliable energy technologies.
- FCHEA drives support and provides a consistent industry voice to regulators and policymakers. Our educational efforts promote the environmental and economic benefits of fuel cell and hydrogen energy technologies.



# Our Members



# The US industry road map lays out a 10-year plan to develop hydrogen economy



Today

2022

2025

2030

Immediate next steps

Early scale-up

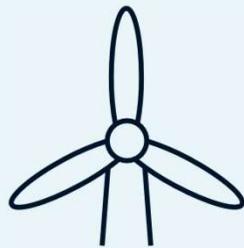
Diversification

Broad rollout

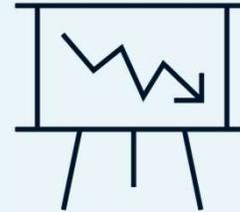
# Benefits of Hydrogen



Economic growth  
and employment



Resiliency and  
reliability



Reduction in local  
air pollutants



Reduction in  
greenhouse gas

# 5 Uses of Hydrogen

## Power generation and grid balancing

Centralized power (including storage) and distributed power (off-grid backup power)  
Hydrogen as an energy carrier and storage medium



**Transportation**  
(including material handling, light- and heavy-duty vehicles, captive fleets, rail)

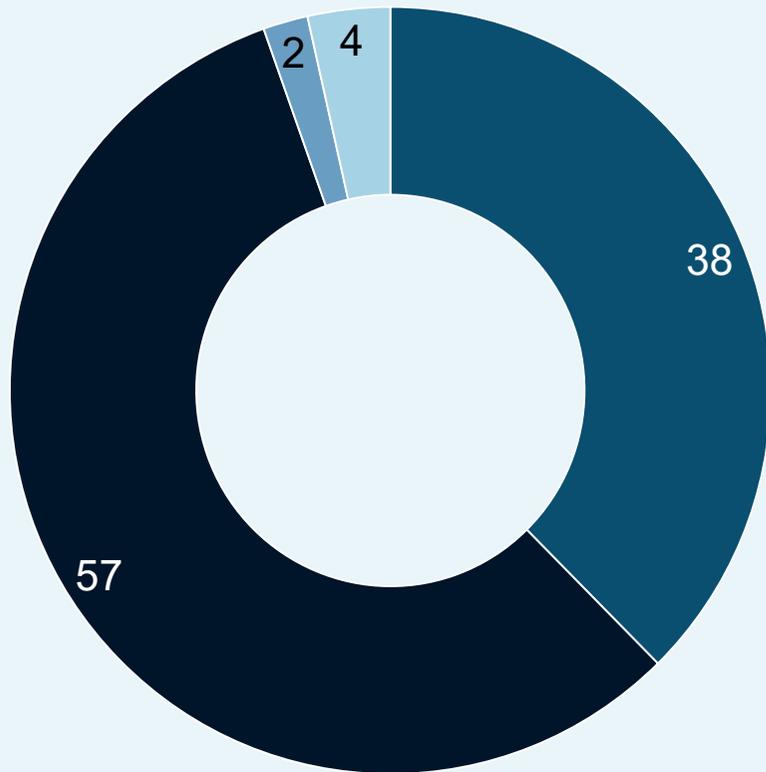
**Fuel for industry**

**Feedstock** for industry (ammonia, methanol, refineries, steel) and long-distance transport (aviation, marine)

**Fuel for residential and commercial buildings**  
(including blending into the grid, combined heat and power)

# US Hydrogen Market Today

Current consumption in the US H<sub>2</sub> market  
percent



■ Ammonia and methanol ■ Refining ■ Metals ■ Other

**11.4 m metric tons**

of H<sub>2</sub> is currently consumed annually in  
the US market

**~\$17.6 bn**

total value of the H<sub>2</sub> market in the US  
today<sup>1</sup>

**77%**

steam methane reforming H<sub>2</sub>

**23%**

by-product H<sub>2</sub> from refining

<sup>1</sup> Assuming realized price of \$2/kg for hydrogen produced from steam methane reforming (SMR)

# Low-carbon hydrogen”



hydrogen produced from low carbon production pathways

## Transition to ‘low-carbon hydrogen’

Water electrolysis using low-carbon electricity (e.g., nuclear, solar, wind)

Reformer-based hydrogen with carbon capture and storage (CCS) or renewable natural gas (RNG) feedstock

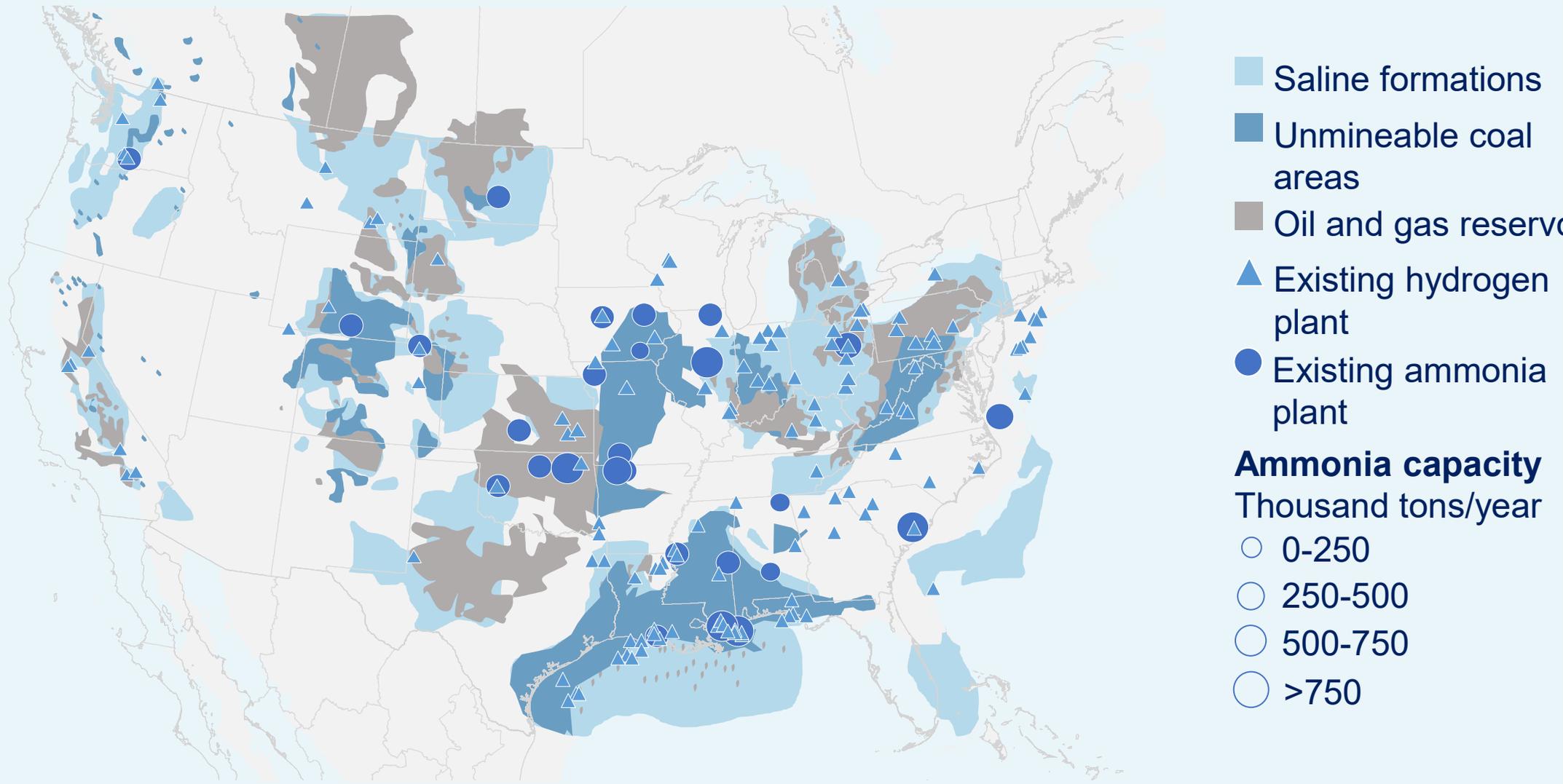
Direct gasification of waste including municipal and agricultural

By-product hydrogen recovered from other industrial processes

This effort has adopted a **pathway agnostic** approach

# In the US, carbon capture may also enable low-carbon hydrogen

## Carbon capture and storage (CCS) locations in the US

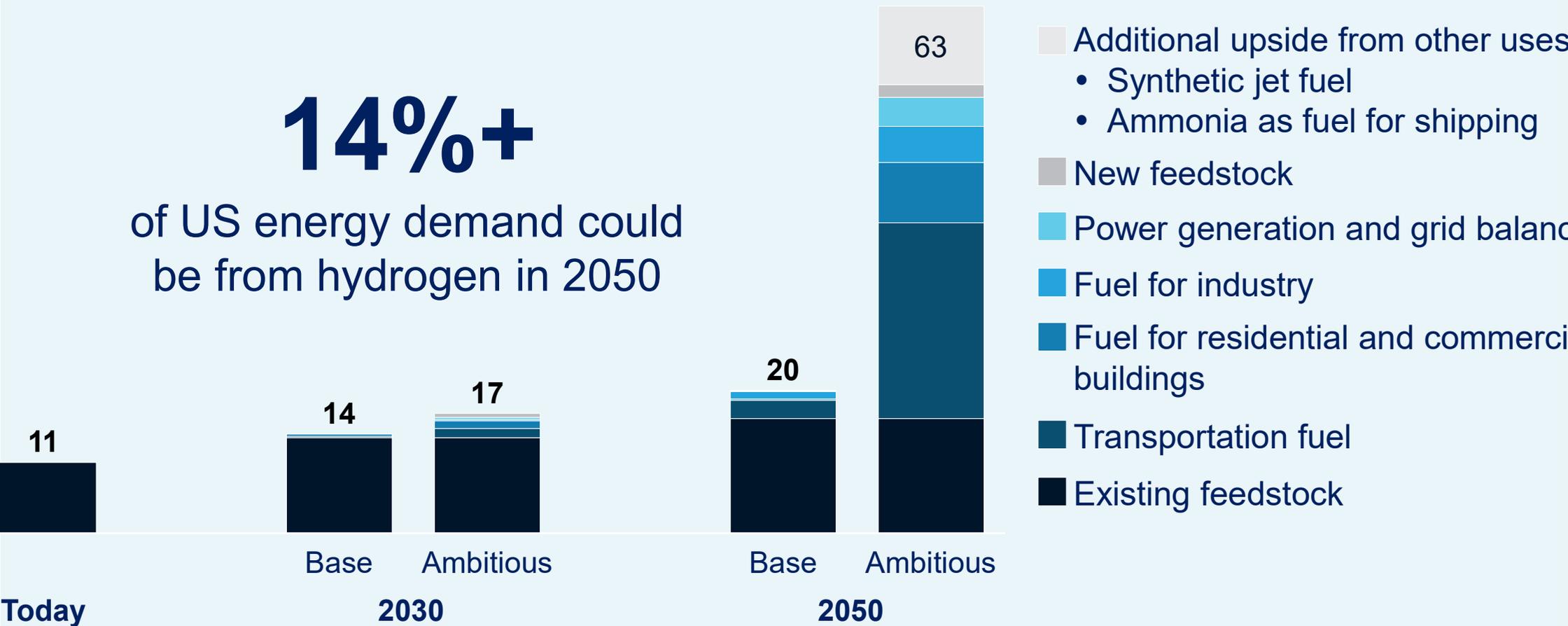


# The road map lays out a high-growth pathway for hydrogen

million metric tons per year

## 14%+

of US energy demand could be from hydrogen in 2050



Excluding feedstock, based on IEA final energy demand for the US  
 Assuming that 20% of jet fuel demand would be met from synthetic fuel and 20% of marine bunker fuel from ammonia  
 The numbers may not add up due to rounding

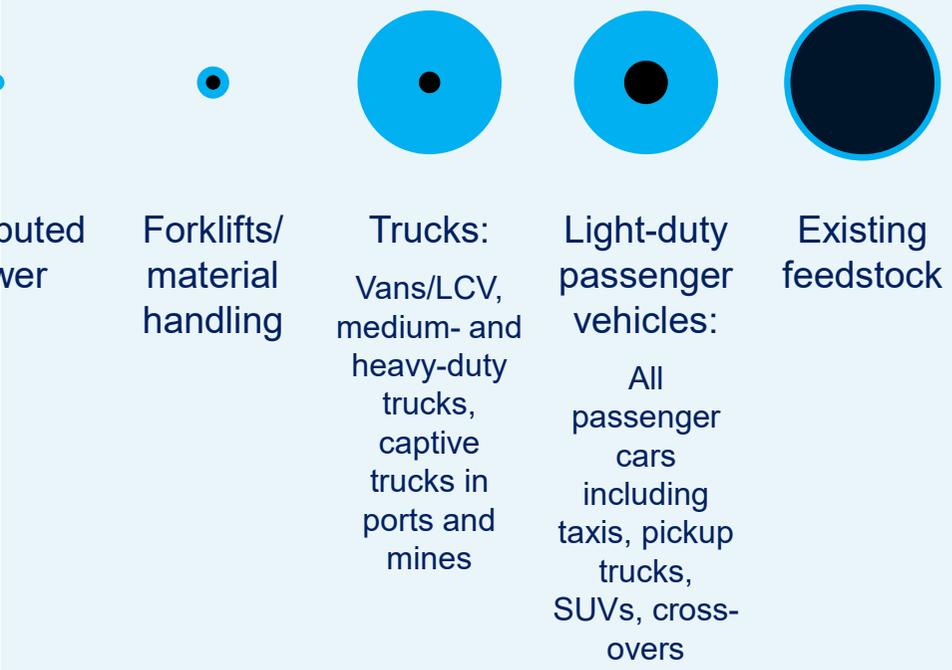
# Many applications are already emerging

## New ones would need to grow as the economy decarbonizes

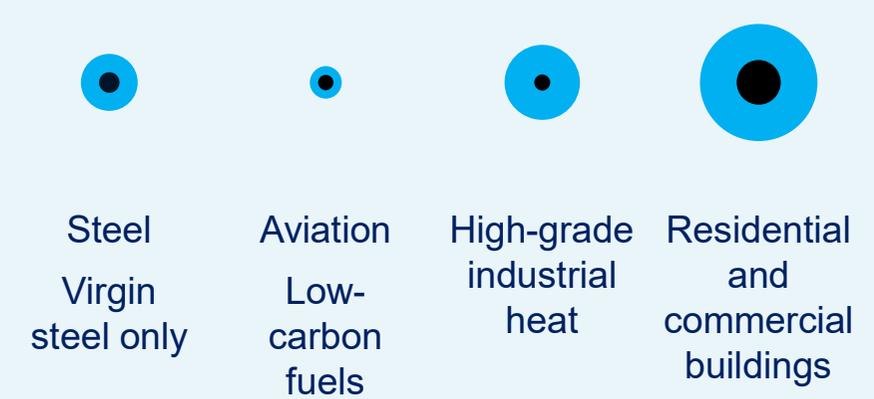
Bubble size in the legend corresponds to 1 million metric tons of hydrogen

● Potential hydrogen demand market size in 2035  
 ● Potential hydrogen demand market size in 2050

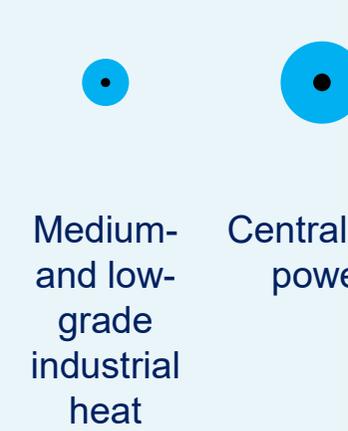
### Established and emerging



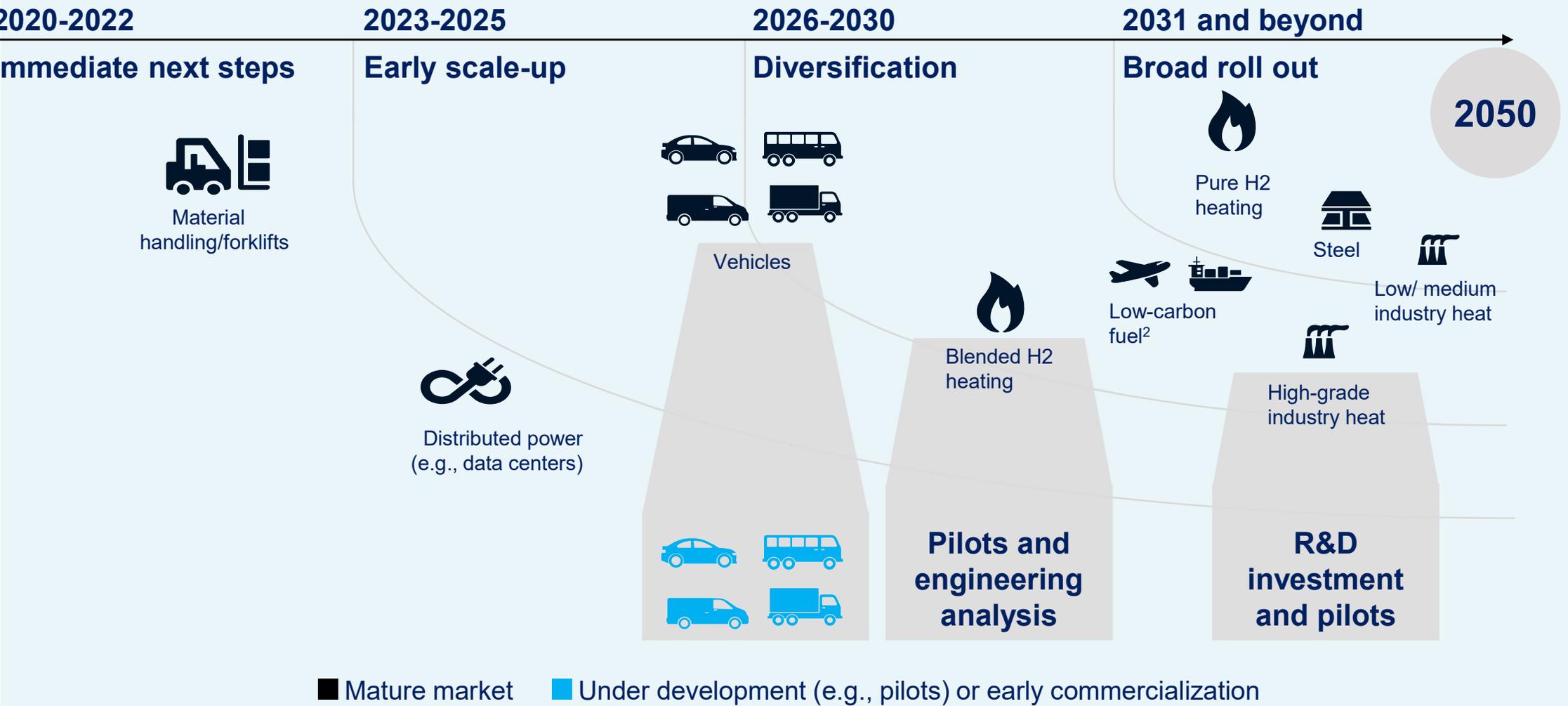
### Decarbonization short-term moves



### Decarbonization long-term moves

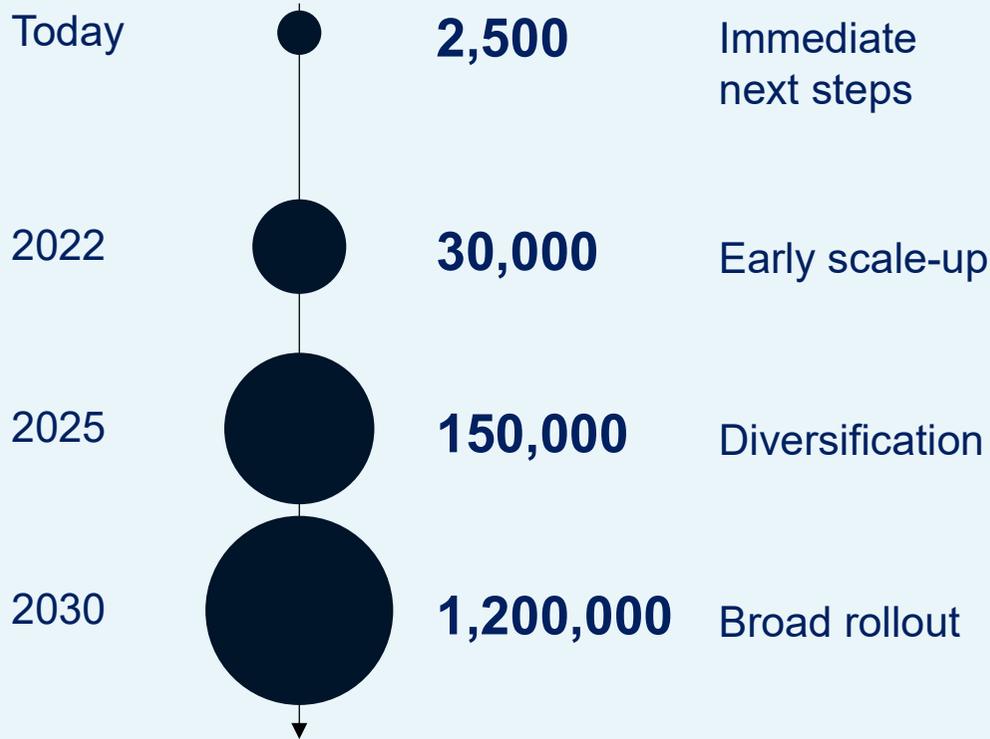


# The roadmap describes 4 phases over the next decade to develop hydrogen across applications



# Scaling up Fuel Cell Vehicle Fleets and Hydrogen Fueling Stations

## FCEV sales



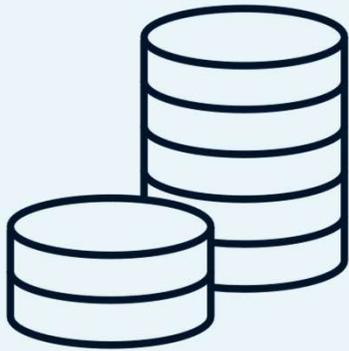
## Fueling stations



<sup>1</sup> of 500 kg/day; does not include material handling-fueling stations  
<sup>2</sup> of 1,000 kg/day; does not include material handling-fueling stations

# Scaling up Economic Opportunities: Investments and Jobs

Annual investment



**\$1bn**

**\$2bn**

**\$8bn**

2022

2025

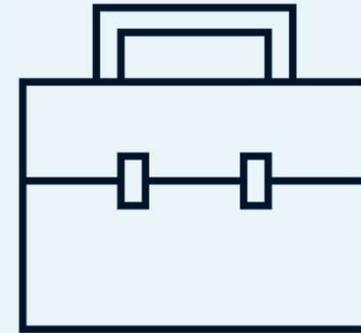
2030

Early scale-up

Diversification

Broad rollout

New jobs<sup>1</sup>



**+50,000**

**+100,000**

**+500,000**

2022

2025

2030

Early scale-up

Diversification

Broad rollout

Includes direct, indirect, and resulting jobs

# The US economy would benefit through emissions reduction, growth, jobs, & use of domestic energy resources

Hydrogen in the US could ...



... Strengthen the US economy

**~\$750 bn**

in revenue

**3.4m**

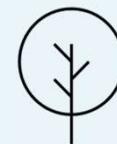
jobs



... Create a highly competitive source of domestically produced low-emission energy

**~100%**

domestically produced



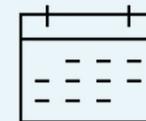
... Provide significant environmental benefits and improve air quality

**-16%**

CO<sub>2</sub>

**-36%**

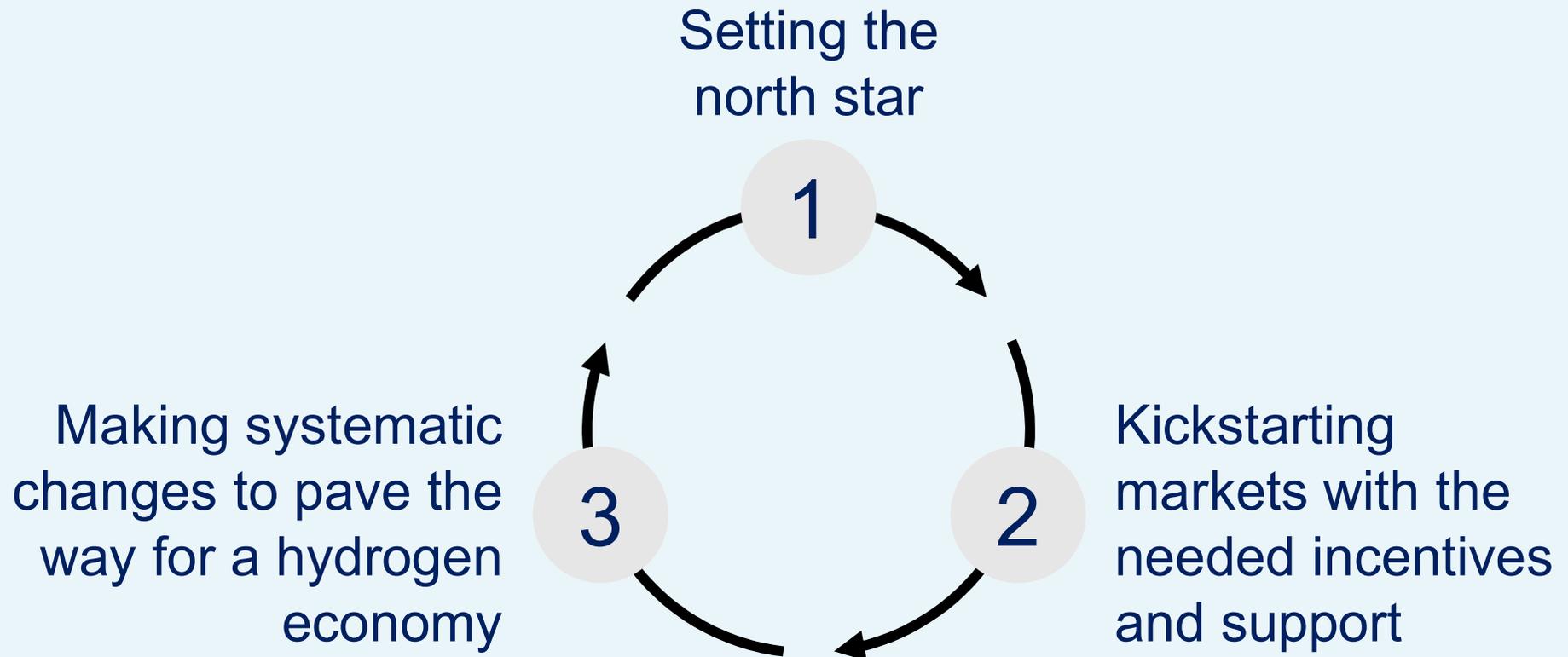
NO<sub>x</sub>



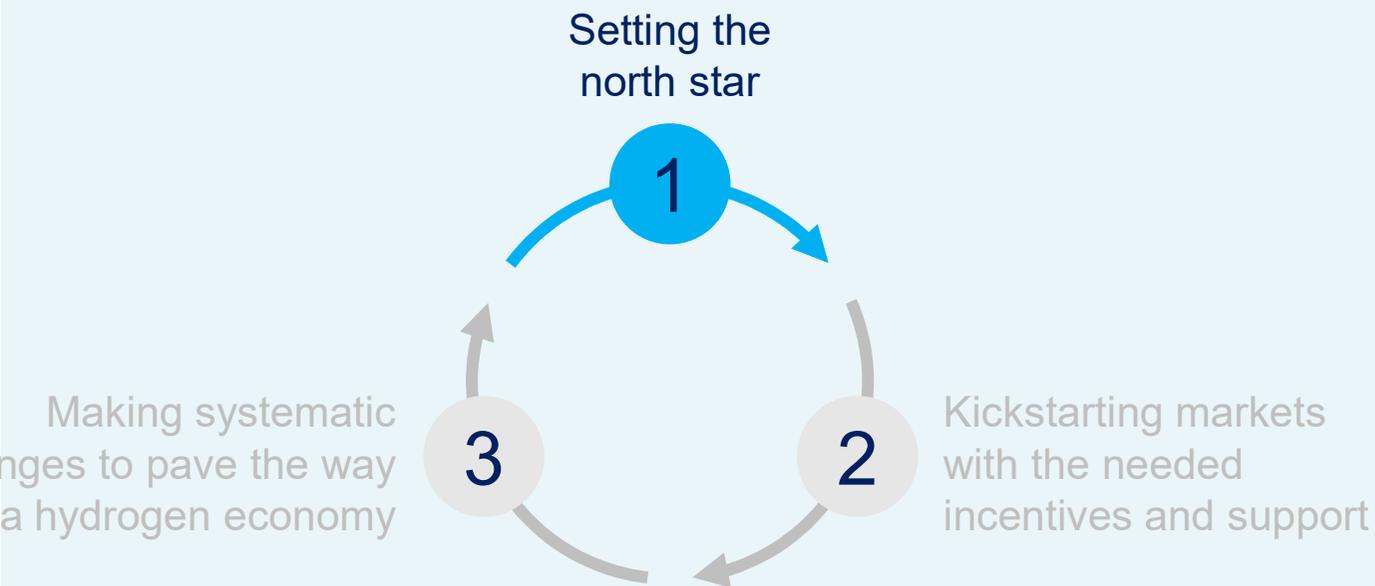
In 2050

Final energy demand excluding feedstock; share of abated CO<sub>2</sub> emissions relative to US emissions in 2050 as defined in the IEA Reference Technology Scenario; for NO<sub>x</sub>, for tailpipe emissions only, based on EPA current NO<sub>x</sub> emissions

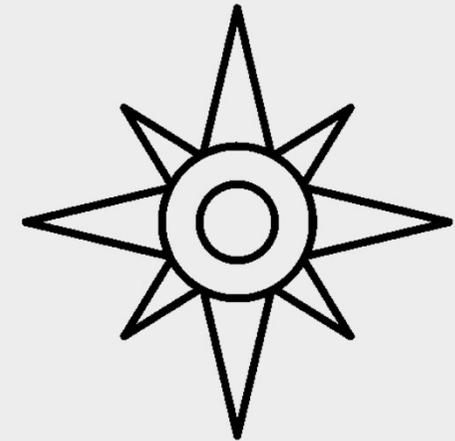
# This road map is not on autopilot



# Setting the North Star

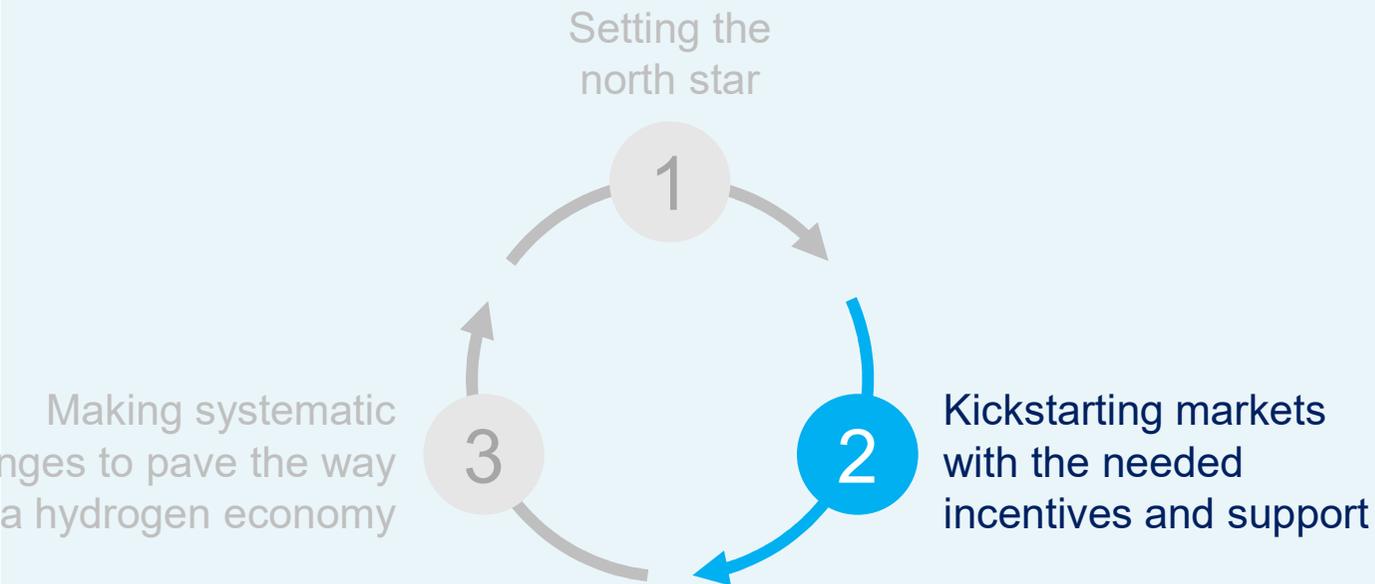


## Key actions

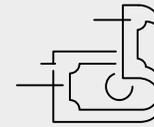


Set dependable, technology-neutral decarbonization goals

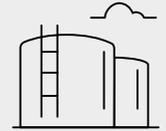
# Kickstarting Markets



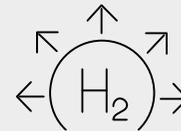
## Key actions



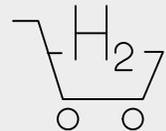
Create public incentives to bridge barriers to initial market launch



Support infrastructure development

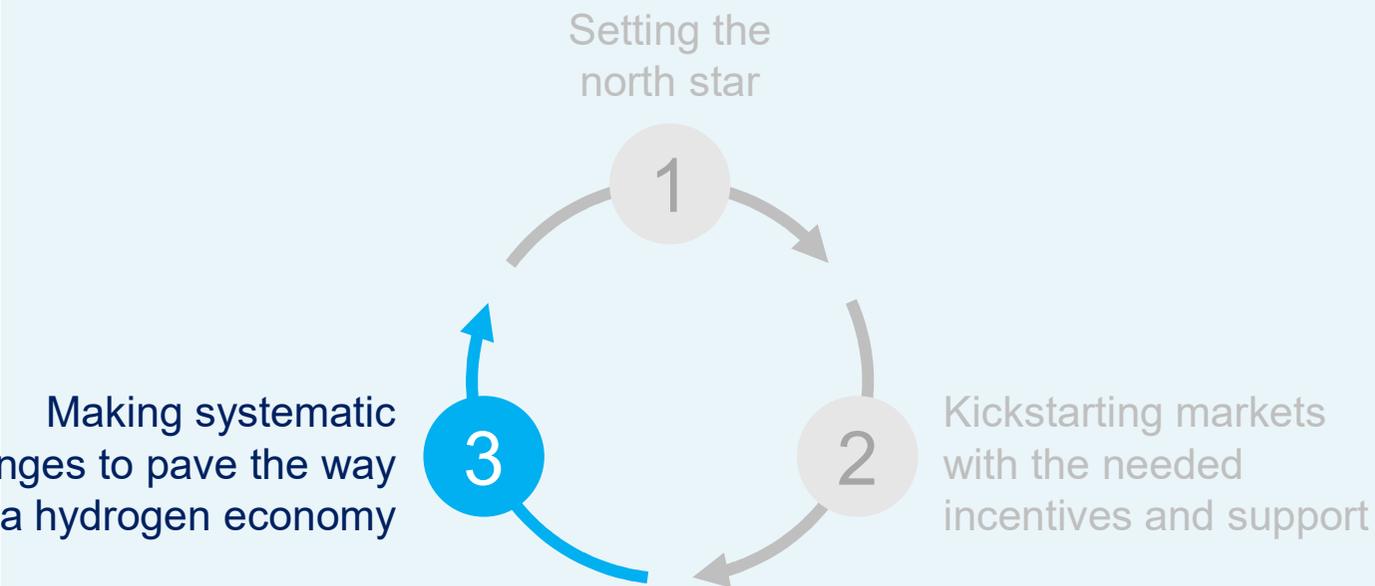


Expand the use of hydrogen across sectors and achieve economies of scale



Include hydrogen based options in government procurement

# Making Systemic Changes



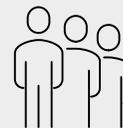
## Key actions



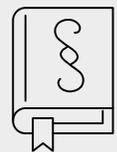
Support research, development, demonstration, and deployment



Harmonize technical codes and safety standards



Support outreach and workforce development



Review energy sector regulations to ensure they accommodate hydrogen

# Thank you.

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