



HOTELS CLIMATE
επιχειρώ για το κλίμα

Hotels4Climate

Fostering GHG reduction in the
Cypriot and Greek hotel industry



INSETE



On behalf of:



Federal Ministry
for the Environment, Nature Conservation
and Nuclear Safety



European
Climate Initiative
EUKI

of the Federal Republic of Germany



Information

Start date: 1/10/2019

Duration: 23 months

Funding source: European Climate Initiative (EUKI)



On behalf of:



of the Federal Republic of Germany



Collaborating partners/ organizations

Cyprus

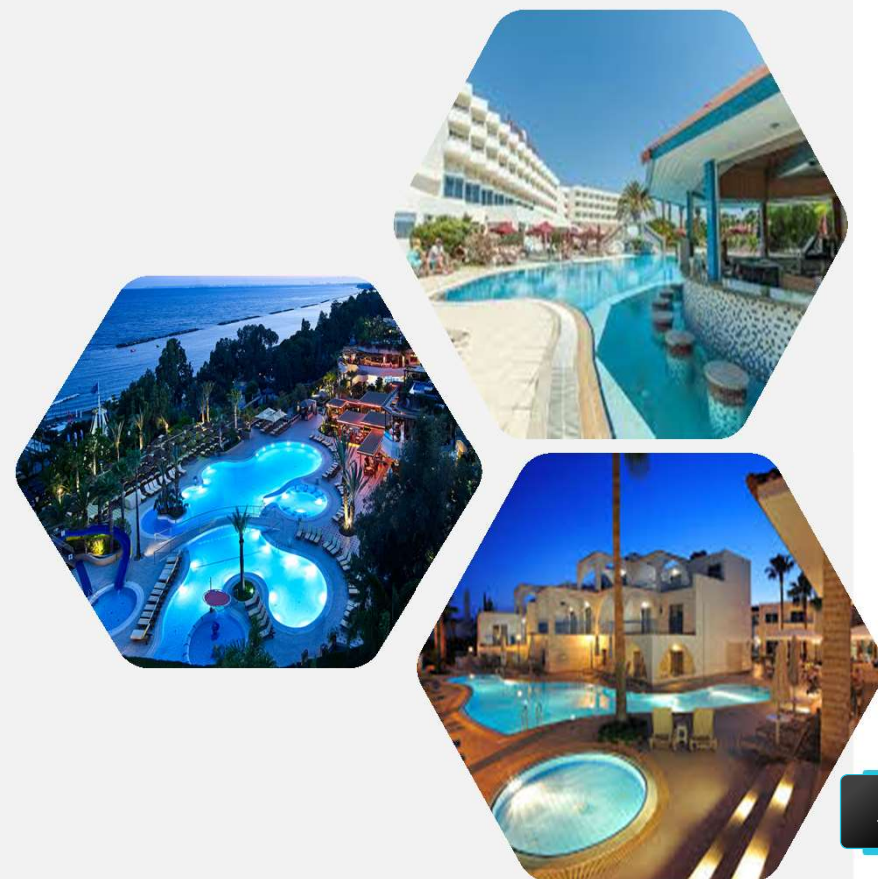
- Cyprus Employers and Industrialists Federation (OEB)

Greece

- Institute of Greek Tourism Confederation (INSETE)

Germany

- Non-profit consulting firm (adelphi)



On behalf of:



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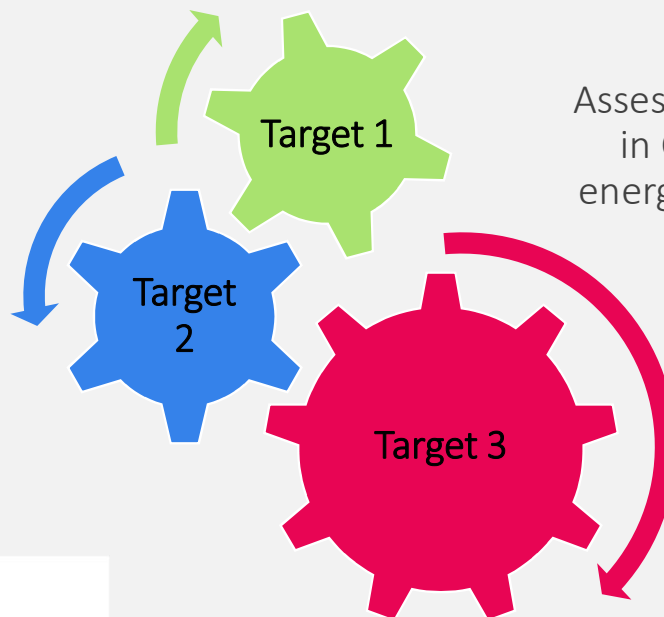


Objective & Targets

Objective: Facilitation of greenhouse gas emissions reduction in the hotel industry in Greece and Cyprus

Target 2

Capacity building and training of hotel staff on greenhouse gas emissions reduction and energy savings



Target 1

Assessment of the current state of the hotel industry in Cyprus and Greece regarding energy savings, energy consumption, greenhouse gas emissions and best practices identification

Target 3

Development of online tools and information exchange database

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Current situation assessment

Estimating greenhouse gas emissions

Cyprus: 221.873 tons CO2 eq/yr.
Greece: 1.616.813 tons CO2-eq/yr.

Hotels4Climate

Estimating greenhouse gas emissions after project completion

Cyprus: 7.872 CO2-eq/yr.
Greece: 130.000-ton CO2-eq/yr.





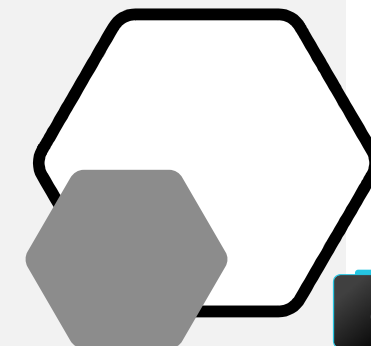
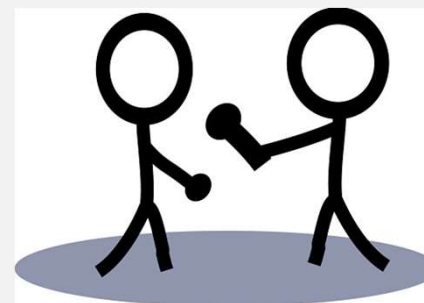
WP1 Activities - Cyprus

20 questionnaires & 25 interviews to map the current state of the hotel industry (hotels)

1 **workshop** to identify 20 good practices and business models (hotels, financial institutions, local authorities) - 20 participants

Reports/Studies for:

- Characteristics of the hotel sector in Cyprus and Greece
- Energy saving measures and reduction of greenhouse gas emissions
- Best available funding sources
- Best practices for GHG reduction



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WP2 Activities - Cyprus

3 study visits, 5 executives of hotel units from each partner country, in hotel units – good practices in Cyprus, Greece and Germany.

- September/October 2020 – Cyprus
- January 2021 - Greece
- June/ July 2021 - Germany

1 workshop - training and capacity building (hotels) – 20 participants

1 networking event (hotels, financial institutions) – 25 participants

Development of training materials



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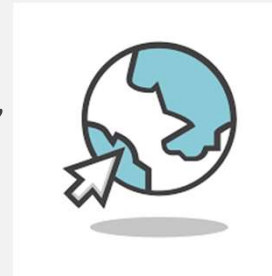
WP3 Activities

Development of **website and database** to include **best practices, business models, case studies and information**, which will be developed from WP1 & WP2 activities. The platform will be utilized for **networking, information exchange** και **marketplace for extending the life cycle of hotel equipment**.

Development of the **online tool 'Virtual Hotel'** to enable the assessment and evaluation of opportunities of reducing greenhouse gas emissions.

Successful examples:

- <http://www.oeb.org.cy/drasis/business4climate-plus/ergaleiothiki/>
- <http://cypruscircular.oeb.org.cy/>



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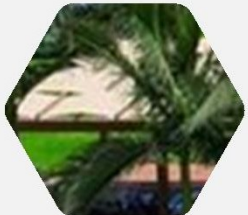




Organizing a Roundtable Discussion
13 January 2020

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 Federal Ministry for the Environment, Nature Conservation and Nuclear Safety
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Thank you

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