





## Hotels4Climate Webinar – Good practices in the Cypriot, German and Greek hotel industry

Monday, 30<sup>th</sup> November 2020

On behalf of:





of the Federal Republic of Germany



## Agenda



Time in CET	Subject	Speaker
10:30-10:35	Introduction to Hotels4Climate project and Good Practices online platform	Anthi Charalambous Director of Energy & Environment Department OEB
10:35-10:50	Presentation of selected Good Practices and GHG reduction initiatives in Cyprus	Panayiotis Kastanias Energy & Environment Officer OEB
10:50-11:05	Presentation of selected Good Practices and GHG reduction initiatives in Germany	Jessica Weir Analyst adelphi
11:05-11:20	Presentation of selected Good Practices and GHG reduction initiatives in Greece	Soteris Mylonas Expert INSETE
11:20-11:25	Next steps in Hotels4Climate project (Virtual hotel tool, Green recovery report, Upcoming workshops)	Madeline Schneider Senior Manager adelphi
11:25-11:30	Wrap up and Q&As	Anthi Charalambous Director of Energy & Environment Department OEB











## Introduction to Hotels4Climate project and Good Practices online platform

On behalf of:



Federal Ministry for the Environment, Nature Conservation and Nuclear Safety



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### **Hotels4Climate project overview**



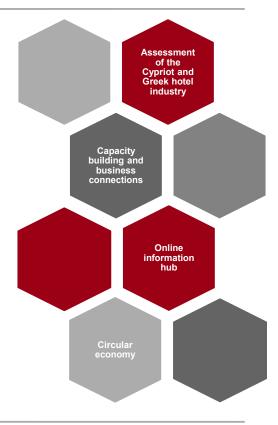




The objective of the Hotels4Climate project is to facilitate the reduction of greenhouse gas (GHG) emissions in the hotel industry in Greece and Cyprus, through various activities.

#### **Project activities include:**

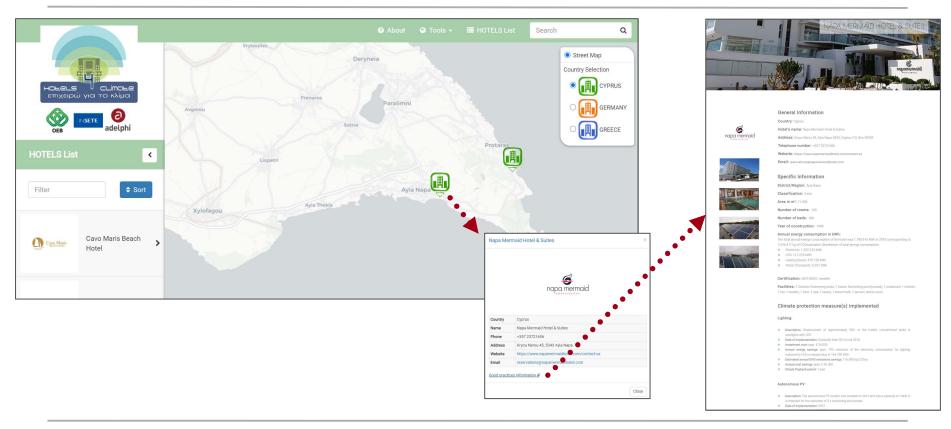
- Assessment of the current situation of the hotel industry in Cyprus and Greece in terms of energy use;
- Energy and GHG emissions savings and selection of good practices;
- Opportunities for **networking** with financial institutions, stakeholders and hotel executives:
  - Capacity building and training workshops for hotels on possible GHG reduction measures and energy saving practices;
- Development of a platform to showcase good practices, a virtual hotel tool
  to learn about and assess GHG reduction potentials, and an online
  information hub for information exchange.





## **Good practices platform**













## Selected climate protection good practices and GHG reduction initiatives in the Cypriot hotel industry

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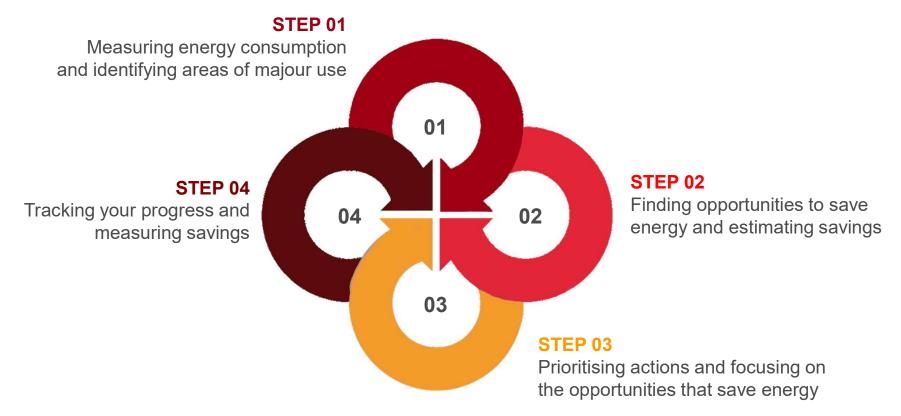


## **Four steps of the Energy Management Process**







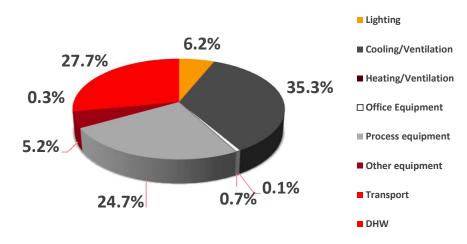




### Main energy users in hotels' facilities



- HVAC systems are considered the largest consumers of energy in hotels, accounting for approximately 40% of the total energy consumption. Energy efficiency (SCOP, SEER), indoor temperature set-point, thermal insulation of the building envelope, floor area and weather conditions are among the main factors affecting energy consumption of the HVAC systems.
- **DHW** is usually the second largest consumer, accounting for up to 25-30% of the total energy consumption.
- Process equipment have also a large percentage of the total energy consumption. The process equipment includes kitchen (Meals' preparation, refrigeration), room, laundry, gym, saloon, spa and pool (sauna, steam bath, pumps) equipment. The process equipment share in the total energy consumption is related to the hotels facilities (hotels star-rating)
- **Lighting** can vary between 5-15% of the total energy consumption, depending on the lighting technology.



Distribution of energy consumption in a typical hotel (seasonal) in Cyprus



## Map of good practices











## Napa Mermaid Hotel & Suites ★★★★ Ayia Napa, Famagusta District







- Replacement of approximately 90% of the hotel's conventional bulbs & spotlights with LED.
- In 2018, installation of autonomous PV system in 2012 with a capacity of 14kW. It is intended for the operation of 3 swimming pool pumps.
- Solar thermal panels on the hotel roof were replaced by new ones. The hot water produced from these panels covers a significant proportion of the hotel needs.
- Replacement of the diesel fired boiler with a wood pellet boiler of 90% energy efficiency and 180 kW heating capacity.
- Hotel staff and clients participate in Recycling campaigns/ programs every year.
- Thermal insulation was installed in 20% of the hotel rooms.
- Food and garden waste composting.





## Faros Hotel ★★★★ Ayia Napa, Famagusta District



- Replacement of approximately 98% of the hotel's conventional bulbs & spotlights with LED.
- In 2018, 60 solar thermal panels were installed on the hotel roof, covering a significant proportion of the hotel needs for hot water.
- Along with the installation of these panels, the chiller was replaced by a VRF system, which was combined with a hydrofree system.
   HydroFree, combined with a 3-pipe Set Free Sigma VRF system, offers the possibility to have free hot water production by recovering energy produced by the air conditioning system. The entire hotel needs for hot water are covered by the solar panels and the hydrofree system. The oil-fired boiler is no longer in use.
- During the period 2014-2019 all single glazed thermopanes were replaced with double glazed thermopanes.
- Building Management System (BMS) and KNX system were installed to automatically control the electromechanical equipment and the lighting, respectively.





## Amavi Hotel ★★★★ Yeroskipou, Paphos District







- Amavi hotel is classified as high energy efficiency building with a class A Energy Performance Certificate (EPC).
- Installation of indoor shading that opens and closes automatically to control the room temperature.
- All rooms were equipped with occupancy sensors determining human presence in a room in order to control the room electrical equipment.
- BMS and KNX system were installed to automatically control the electromechanical equipment and the lighting, respectively.
- Installation of a six-pipe simultaneous chiller that covers the hotels needs for space cooling and heating, producing at the same time domestic hot water with no additional energy consumption.



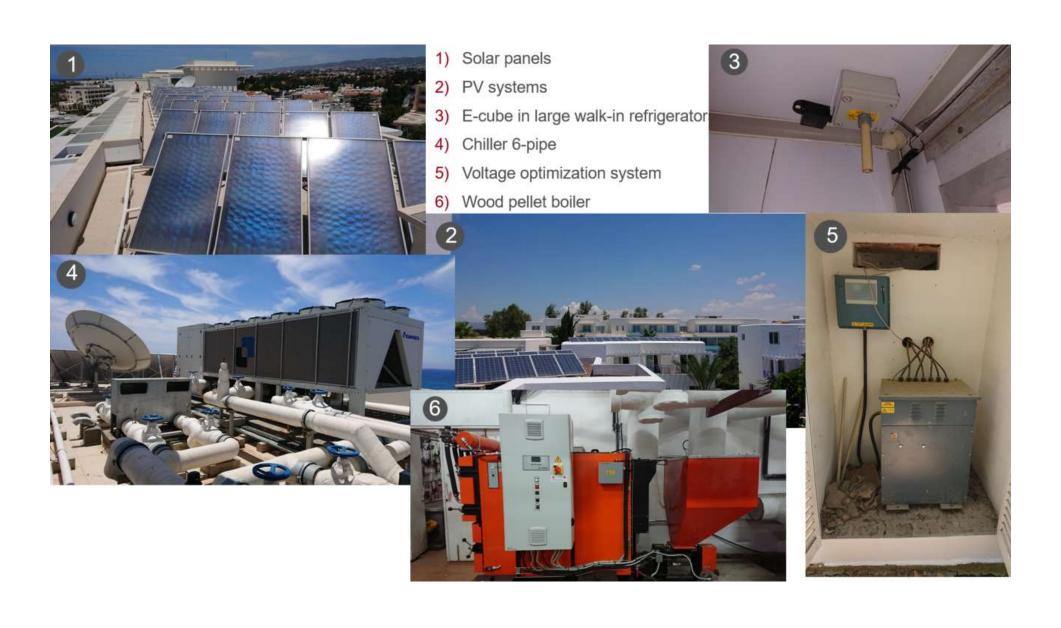


## Aliathon Resort ★★★★ Yeroskipou, Paphos District



- 17 kW autonomous PV system was installed in 2011 to cover the consumption of 11 swimming pool pumps.
- 20 kW of PV system was installed in 2016 under the net-metering scheme.
- 100 kW of PV system was installed in 2015 under the self-consumption/netbilling scheme.
- 361 solar panels were installed on the roof of the hotel, satisfying a significant proportion of the hotel needs (domestic hot water and laundry).
- All rooms were equipped with occupancy sensors determining human presence in a room in order to control the room electrical equipment.
- Thermal insulation was installed in 60% of the hotel envelope.
- Installation of voltage optimization system, which optimises the incoming voltage by a set amount in order to match electrical equipment requirements on-site providing energy consumption savings.
- Replacement of approximately 95% of the hotel's conventional bulbs & spotlights with LED
- Use of water-saving devices that reduce daily water consumption through flow-restrictors and infrared detectors.
- · E-cube in large walk-in refrigerators







### 100 kW Net-Billing PV system

## OEB

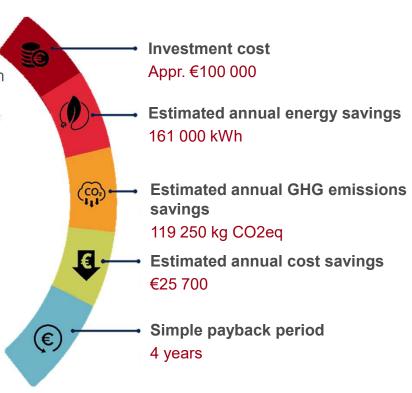




#### **Aliathon Resort**

- The net-billing PV system was installed in 2015.
- Net-billing is a scheme related to the installation of PV systems or Biomass Electricity Systems (BES) which are implemented only in the premises of SMEs for the purpose of generating electricity for their own use.
- If the cost of exported electricity (from PV) does not exceed the cost of imported electricity (from the grid), then the consumer will pay the difference for each billing period. Respectively, in the case where the cost of the exported electricity exceeds the cost of imported electricity, the surplus amount will be credited to the next billing period.







## 7,35 kW Autonomous PV system

## INSETE

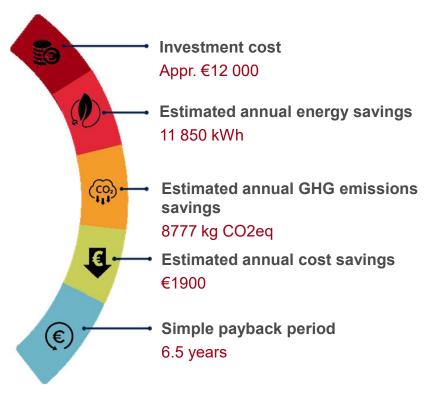




#### **Cavo Maris**

- The autonomous PV system was installed in 2012
- Capacity of 7,35kW
- Covers the consumption of 4 pool pumps.







### 80 Solar thermal panels for hot water



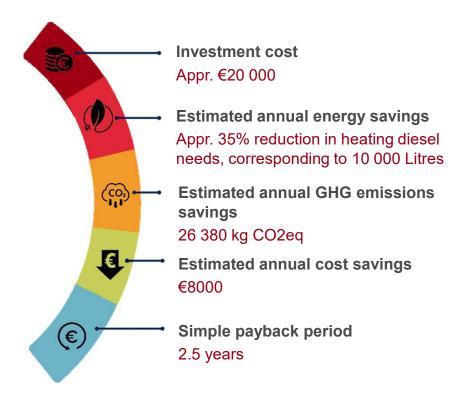




#### **Napa Mermaid**

- In 2018, 80 solar thermal panels were installed on the hotel roof.
- The hot water produced from these panels covers a significant proportion of the hotel needs.







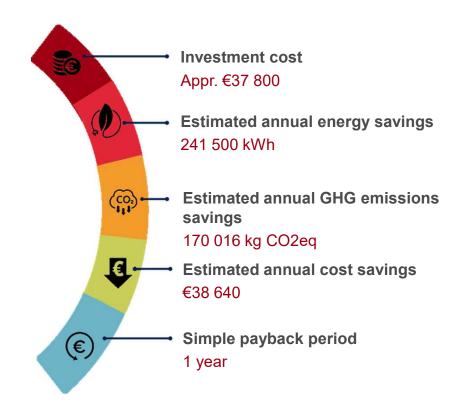
### **Energy Efficient lighting**

#### **Rodon Mount Hotel Resort**

- Replacement of approximately 3.150 conventional bulbs (incandescent, halogen) & spotlights (halogen) with LED, corresponding to 75% of the hotel's total lighting.
- Gradually from 2016 until 2019









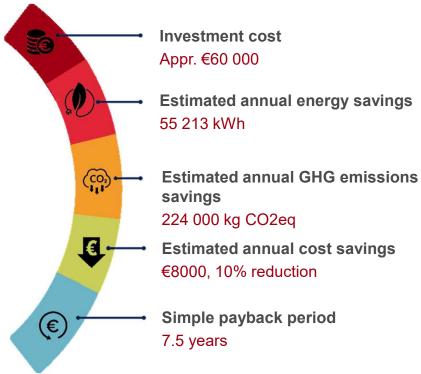
## Wood pellet boiler

### **Rodon Mount Hotel Resort**

- Replacement of the two gas boilers with a wood pellet boiler of 90% energy efficiency and 1MW total heating capacity.
- Around 237 tonnes of pellets are used annually to cover the needs for hot water and space heating of the hotel.









### **Environmental Measures (I)**

## INSETE



#### **Aphrodite Hills Resort by Atlantica**

- Recycling: The hotel collects and recycles paper, PMD, glass, batteries, cooking oil, lamps, toners, electrical and electronic equipment.
- Replacement of single-use plastic cups, plastic cocktail stirrers and plastic straws with paper and biodegradable ones.
- Bus card is provided to all personnel: The hotel covers the expenses for the bus card of the personnel in an attempt to encourage them to use public transport to get to the hotel.
- Replacement of guest guidance catalogue with Mobile application: In 2019, the guidance catalogue that was provided to the hotel guests, has been replaced by a mobile application. That led to hundreds of paper savings.
- Plastic caps campaign: The resort collects hundreds of bottle caps on a daily basis, with the aim of giving them to a local charity and turning them into wheelchairs for people with disabilities. Guests, visitors and personnel are encouraged to place the plastic caps in special baskets.
- Beach and local area cleaning.





### **Environmental Measures (II)**







#### **Aphrodite Hills Resort by Atlantica**

- Olive tree planting: A favourite wedding tradition at Aphrodite Hills Hotel is to provide wedding couples an olive tree planting opportunity. The actual planting takes place on the hotel grounds nearby the signature hole of the National Golf Course.
- Christmas tree decorated with recycled and sustainable materials: The 2019-2020 Christmas tree was decorated
  with handmade start ornaments made from recycled paper embedded with wildflower seeds. After Christmas, all the tree
  ornaments were used to grow a special wildflower garden that will be dedicated to "One Dream, One Wish" foundation
  for children battling cancer.
- Participate in World Environment Day: In 2019, Aphrodite Hills Hotel participated towards this global movement by GoingDark for 1 hour, engaging their guests into various activities to make their stay at the hotel special and memorable, contributing at the same time towards energy saving. The total estimated energy savings by this action account for 1000kWh.









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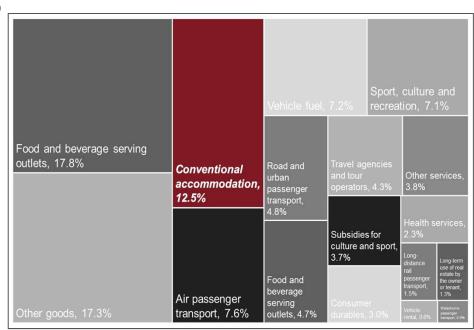
### **Facts and figures**







- Tourism contributes about 10.7% of GDP with a growth rate of 3.5% in 2019
- € 33 billion in revenue in 2019
- Large proportion of SME hotels
- As many as 90% of German hotels have implemented some sort of **EE** improvement measures
- SME hotels tend to invest in optimisation measures, while building renovation and other higher investment measures are more common for larger hotels





## Map of good practices









#### Berlin

Hotel Zoo Berlin

#### Hesse

Lindengut

#### Bavaria

Creativhotel Luise

#### **Baden Württemberg**

- Schwarzwald Panorama
- Mawell Resort





## Creativhotel Louise ★★★ Bavaria









- Renovation was carried out according to the Cradle-to-Cradle principle
- Sustainable hotel room: all elements of the rooms are either 100% biodegradable or 100% recyclable
- Showers save up to 90% of water and 80% of energy
- Zero waste breakfast buffet
- Co-founder and member of Klimahotels
- Existing building has been modernised to make it energy efficient and to create new **green** areas for guests



## Mawell Resort RESORT Baden-Württemberg









- Satellite cogeneration plant (biogas) directly on site
- Peak loads are covered with a wood chip heating system
- Photovoltaic system on the roof of the reception building
- Rain and well water is treated on site through ultrafiltration, rainwater used for natural pool
- Regulated/performance-based heating pumps, local heating network, motioncontrolled lighting, demand-driven ventilation, EC fans and heat recovery





## Schwarzwald Panorama ★★★★ Baden-Württemberg











- Balance residual CO<sub>2</sub> emissions through global climate projects
- Green meetings: resource-efficient materials of fairtrade origin, regional and seasonal catering, organic capsules from wood for coffee machines
- **Motion detectors**
- New position "Development of Sustainable Consciousness" was created at the beginning of 2018
- Ecoboard with monthly changing topics
- Suppliers pushed to consider more sustainable practices

Rooms: 97 | Year of construction: 1999 | Annual energy consumption in kWh: 730,000 kWh (el), 952,000 kWh (th) | Certification: GreenSign – Level 5





## Hotel Zoo Berlin ★★★★ Berlin









- Continuous **monitoring** of water and energy use
- **Heat exchangers** used for both air and water
- **Green roof** absorbs up to 80% of rainwater and balances temperature
- **Behavioural measures** for employees and guests
- Ensure suppliers' fleet is equipped with fuelsaving or even eco-certified vehicles
- Work with **suppliers** who offer and take back reusable products, reusable packaging, transport containers and pallets

Rooms: 141 | Year of construction: 1891 | Last renovation: 2011 - 2014 | Annual energy consumption in kWh: 1,397,084 | Certification: Green Globe 28





## Lindengut *Hesse*











- Closely monitor their principles along the value chain to ensure climate neutrality of the hotel
- Purchase of credits to offset remaining CO2 emissions
- To reduce the consumption of water, single lever mixer taps as well as flow controllers are used
- Constructed wetland
- Serve only organic food from local suppliers, or from their own certified organic agriculture

Rooms: 10 | Last renovation: 2015 | Annual energy consumption in kWh: 45.000 | Certification: DE-ÖKO 006, EMASeasy™ concept (for SMEs) 29



Financial

### Support for GHG reductions at the national level







- **Legislative support** at the national level promotes GHG emission reductions through various strategies and regulations
- National Programme for Sustainable Consumption encourages hotels with green certifications to be highlighted on booking platforms
- NAPEE outlines need for awareness raising activities of DEHOGA's Energy and Climate Protection Campaign
- Market Incentive Programme (MAP) grants funds for EE and RE projects that provide heating or cooling

BAFA provides SMEs with 80% of audit costs

 Hotels recording consumption data can receive funds from the BMWi through the Energy Savings Metre Programme

Loans and grant are available through the KfW, Deutsche Bank and Triodos

30



## KfW's Energy Efficient Refurbishment Programme









Businesses of all sizes and from all sectors can apply for the loan through their regular bank. Hotels are eligible for the Energy-Efficient Construction and Renovation loan (credit 276).



Additional € 1 - 2.5 billion made available by the German government to boost financing for 2021-2022.

- Supports GHG reductions throughout the life cycle of a building such as planning, preparation, commissioning, and construction and implementation costs, including energy management systems
- Supports investments in **emerging and innovative technologies** for climate protection
- Minimum technical requirements and energy savings levels for repayment subsidies play a large role in achieving higher levels of GHG reductions













## Selected climate protection good practices and GHG reduction initiatives in the Greek hotel industry

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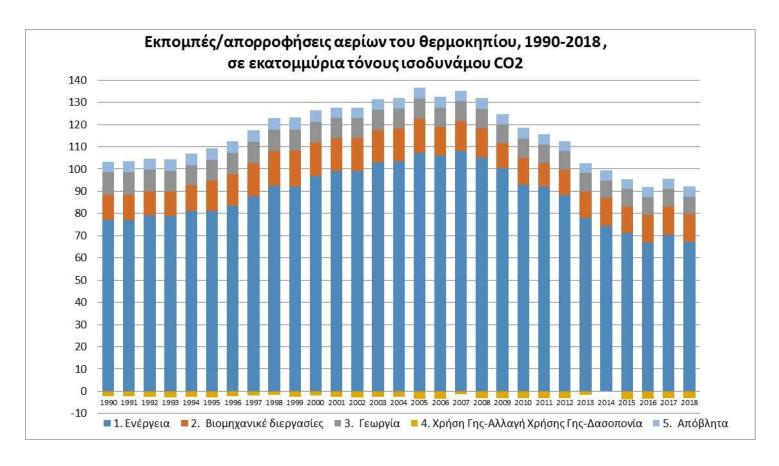


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## CO2 development 1990-2018

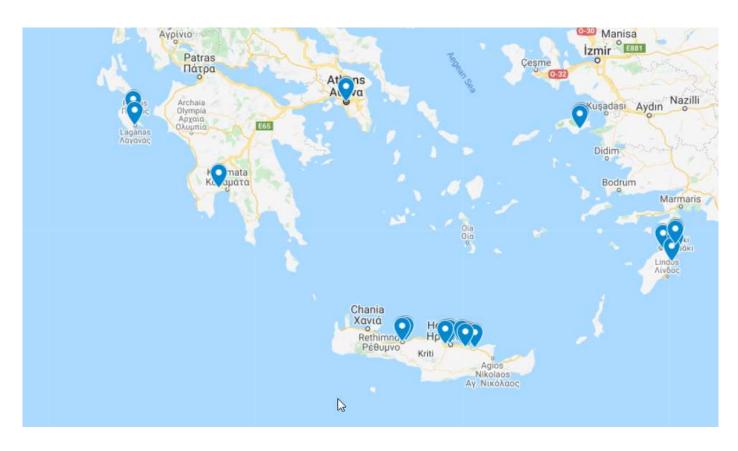






## Map of good practices

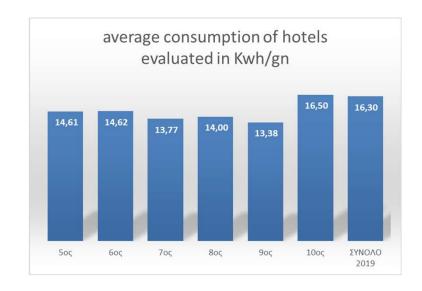


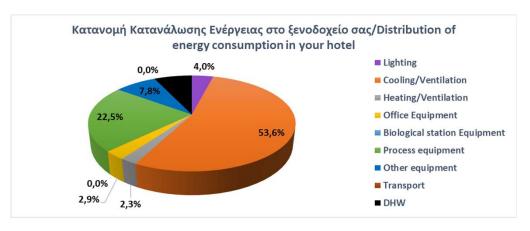




### **Case studies**











## **North Aegean Prefecture**









- Heating/Cooling system takes advantage of sea water temp to pre-heat/-cool the circulation water, to reduce the amount of energy required by the four chillers
- 1000m<sup>2</sup> of solar panels for the production of DHW, supported by two LPG burners. Almost half of the solar panels are placed over the parking lot to provide shade to the parked cars
- 70% of all lighting has been replaced with LED lamps
- Savings of 985.000 kWh (appx. 75% reduction);
   270.000 L of LPG (appx. 90% reduction); 75.000 kWh (appx. 45% reduction)

Rooms: 308 | Area in m2: 53 000 | Annual energy consumption in kWh: 1 860 262 | Certification: Travelife, Blue Flag





## Kleopatra Inn ★★★ Messini Messinias









- Biomass burner has replaced appx. 20 tonnes of heating diesel with 50 tonnes of exhausted olive cake (DHW has always been produced in combination with solar thermal panels). Considering the difference in net calorific value between the two types of fuel, i.e. 13 kWh/kg and 5,2 kWh/kg respectively, it corresponds to 260.000 kWh of annual energy savings.
- 100% **LED bulbs**: -40% on annual energy requirements for lighting, i.e. appx. 5.000 kWh.
- New laundry equipment: -50% on annual energy requirements for laundry, i.e. 10.000 kWh.
- PV panels installation: appx. 35.000 kWh





## Sundance Apartments & Suites ★★★ 🍏 Hersonissos, Crete









- Solar panels for hot water production
- I FD in all areas 100%
- **Sensors and timers** to reduce energy usage
- Monitoring energy on a monthly basis
- Extensive training to all staff on energy management
- A/C in rooms with energy efficiency class A++
- **Refrigerators** in rooms with energy efficiency class A++
- A number of measures have been implemented to save water i.e. efficient filters, labels placed next to taps to remind guests of water efficiency, auto irrigation in gardens, staff training, monitoring consumption and no bathtubs in the guest rooms

Rooms: 61 | Year of renovation: 2016 | Certification/Awards: Travellife











## **Next steps in the Hotels4Climate project**

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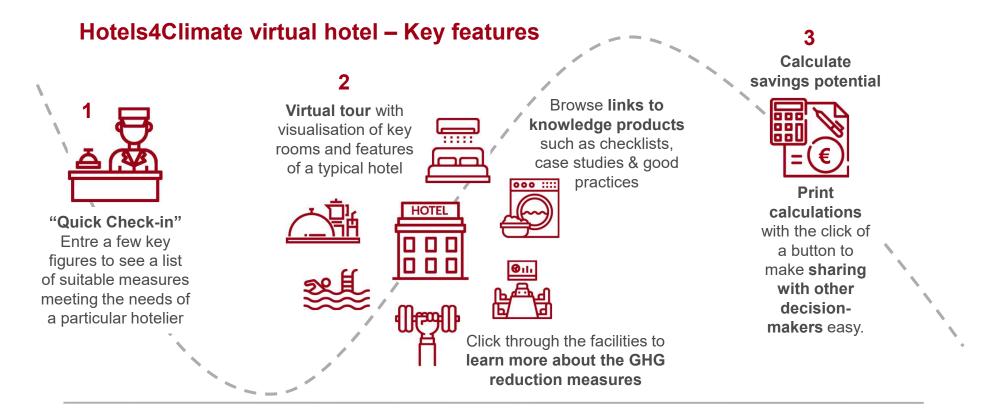


### Virtual hotel tool











### **Green recovery report**



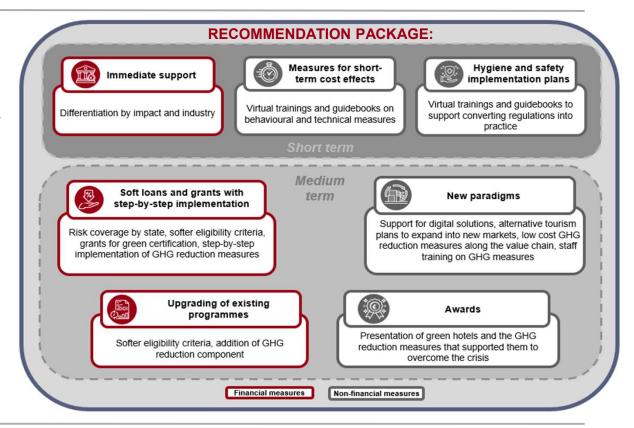




Objective: To investigate the effects of COVID-19 on the hotel industry and provide insights on opportunities and recommendations for policy makers for a green restart of the hotel sector, with a particular focus on GHG emission reduction measures.



\*The full report is now available on the Hotels4Climate website.





## **Upcoming reports**









Available
Spring
2021

Promotion of the Circular Economy in the Hotel Industry in Cyprus and Greece – Preliminary assessment of the current Circular Economy practices
Hoteld Circular

\*\*Control of the Circular Economy practices

\*\*Control of the

- General and structural characteristics
- Energy management systems
  - Services and facilities
- Key energy and GHG emissions performance indicators

- Easily implemented GHG Reduction measures
- Associated technical requirements
  - Cost savings potentials
  - Energy savings potentials

- Status of CE in the hotel industry in CY and GR
- Current knowledge and understanding of CE of hoteliers in CY and GR
  - Status of CE in the supply chain
  - Opportunities for promotion of CE



### **Upcoming events**









#### **Capacity building workshops:**

Nov/Dec 2020— Workshop *GHG reduction training* for Cypriot and Greek hoteliers

1st Dec 2020 – Workshop *Circular Economy for Climate Neutrality* for Cypriot hoteliers

Date TBD – Workshop *Circular Economy for Climate Neutrality* for Greek hoteliers



#### Webinars:

8th Dec 2020 - Presentation of the *Findings of the Green Recovery report* for Cypriot stakeholders

Dec 2020 – Presentation of the *Findings of the Green Recovery report* for Greek stakeholders



#### **Study visits:**

March 2021 – *Study visit to Greece* for Cypriot and German hoteliers

June/July 2021 – *Study visit to Germany* for Cypriot and Greek hoteliers



#### **Networking events:**

Dates TBD, early 2021 – *Networking events* for Cypriot and Greek hoteliers, financial institutions, and other stakeholders

<sup>\*</sup> Some planned events may have to take place virtually due to the COVID-19 regulations.











## Wrap-up **Questions / comments**



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# Thank you! Danke! Ευχαριστώ!

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