1st CYPRIOT-ITALIAN HEALTH INDUSTRY WEB FORUM

Innovation, Economics and Management in the Health Industry
Models of Excellence and International Cooperation

25 June 2020, h 14:30 (15:30 CY) – 16:30 (17:30 CY)

Moderator: **Federico Franchina,** Vice President, Italian-Cypriot Chamber of Commerce

14:30 (15:30 CY) – 15:00 (16:00 CY) Institutional Greetings

- **Giuseppe Marino,** President, Italian-Cypriot Chamber of Commerce
- **George Petrou,** President**,** Cyprus Employers & Industrialists Federation
- **H.E. Andrea Cavallari,** Ambassador of Italy in Cyprus
- **H.E. Minas Hadjimichael,** Ambassador of Cyprus in Italy
- **Representative (inv),** Italian Ministry of Health
- **H.E. Kyriakos Kokkinos,** Cyprus Deputy Minister of Research, Innovation and Digital Policy

15:00 (16:00 CY) – 16:15 (17:15 CY) Round Table

Panel Topic:

➢ HEALTH INNOVATION. TECHNOLOGIES AND SERVICES TO IMPROVE PEOPLE'S HEALTH

Panel Speakers:

❖ **Christakis Hadjiloucas**
Cyprus Health Insurance Organization (HIO)

❖ **Christakis Sergides**
Cyprus Pharmaceutical and Chemical Industries Association (PHARCHEM)

❖ **Michele Uda**
Assogenerici - Associazione Italiana Industrie Farmaci Generici e Biosimilari

❖ **Xanthos Lyssiotis**
Cyprus Association of Importers of Medical and Scientific Instruments (SAIEEK)

❖ **Fabio Santambrogio**
Fujifilm Italia SpA

❖ **Michela Stancheris**
Istituto Clinico Polispecialistico Cure Ortopediche Traumatologiche (Private Hospital)

Panel Topic:

➢ HEALTH ECONOMICS AND MANAGEMENT. EFFICIENCY, EFFECTIVENESS AND VALUES IN THE HEALTH INDUSTRY

Panel Speakers:

❖ **Neophytos Karamanos**
University of Nicosia

❖ **Paolo Pozzilli**
Università Campus Biomedico Rome

❖ **Marco Ferlazzo**
Associazione Italiana Ospedalità Privata (AIOP)

❖ **Markos Christodoulides**
Cyprus Association of Private Hospitals (PASIN)

❖ **Iacovos Ghalanos**
KPMG, Cyprus

❖ **Elizabeth Johnson**
European University Nicosia

❖ **Daniela Baglieri**
Università di Messina

16:15 (17:15 CY) – 16:30 (17:30 CY) Wrap-up and Conclusion

Costas Katsaros, Vice President, Italian-Cypriot Chamber of Commerce

With the participation of: