



Embassy of the Kingdom
of the Netherlands



Το Ποδήλατο στις Επιχειρήσεις

Ανθή Χαραλάμπους
Προϊστάμενη Υπηρεσίας Ενέργειας και Περιβάλλοντος

Πέμπτη, 21 Νοεμβρίου 2019
Αίθουσα ΟΕΒ

Benefits for Employee



SAVE TIME



COST EFFICIENT



HEALTHY



FITNESS



MENTAL HEALTH

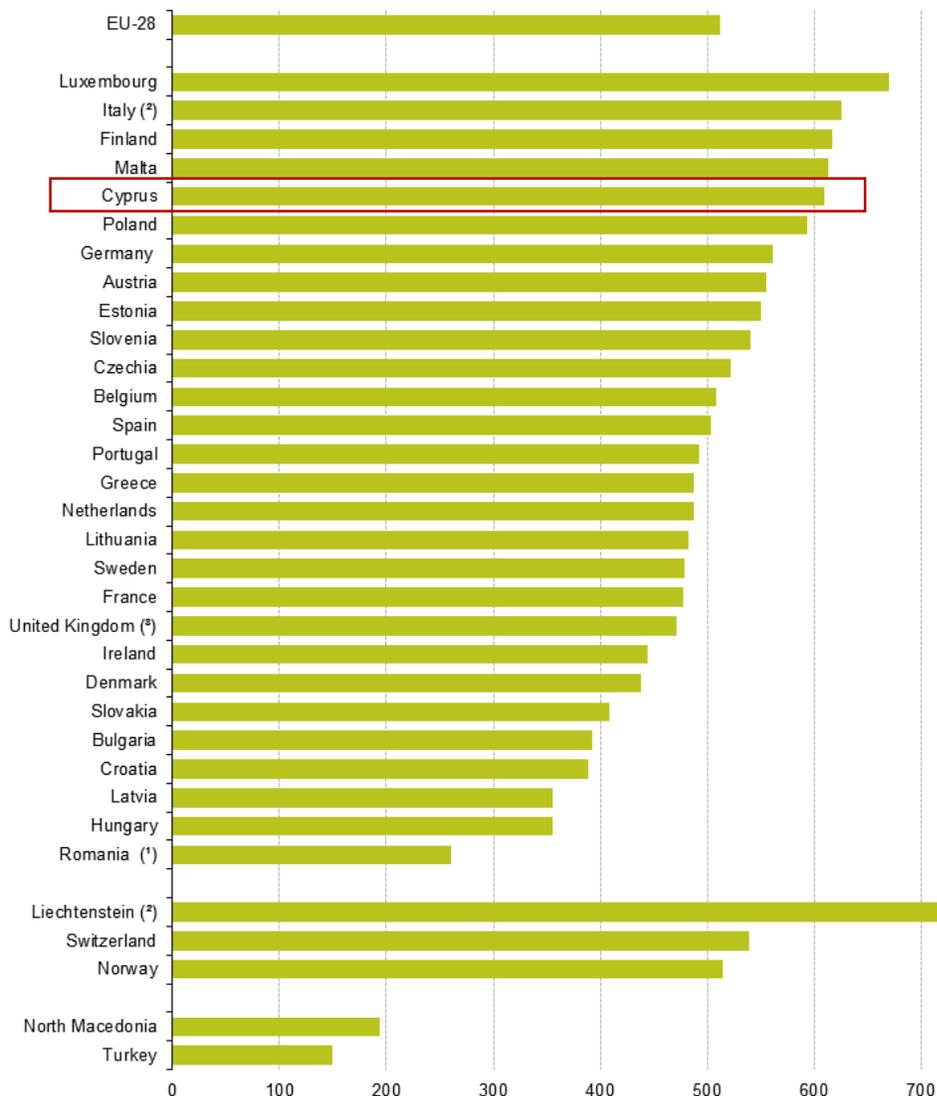
Avoid traffic



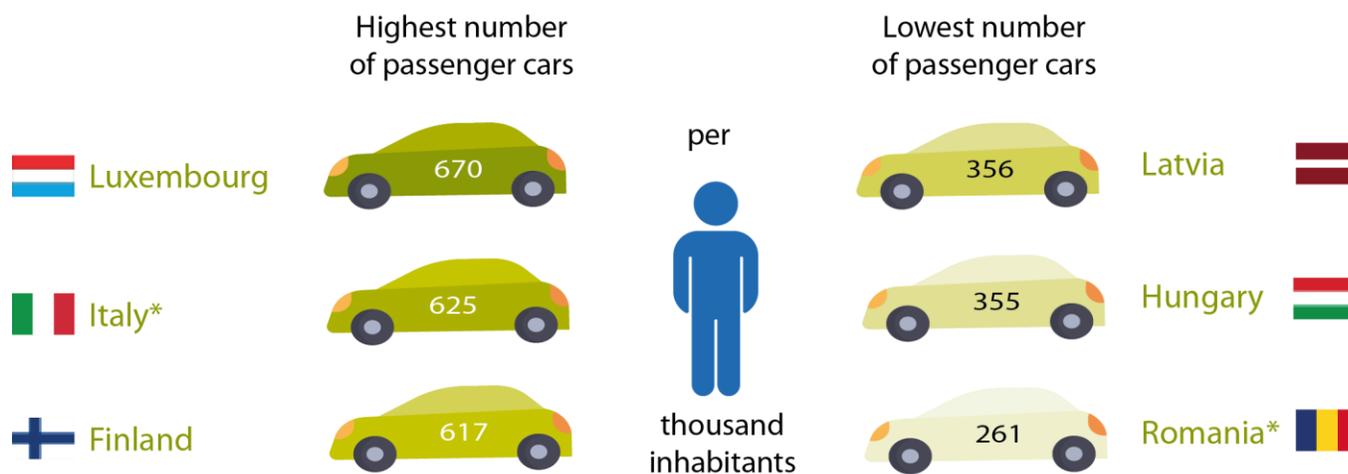
Benefits for businesses



Highest and lowest passenger car use in the EU



EU Member States with the highest and lowest number of passenger cars per thousand inhabitants, 2017



*Italy: 2016 data; Romania: 2015 data.

(*) 2015 data instead of 2016
 (*) 2016 data instead of 2017
 (*) Great Britain only.

Source: Eurostat (online data code: road_eqs_carhab)



Bike to work (challenges)



Raise awareness of employees



Establishment and development of a mobility strategy



Incentives to employees



Bicycle Facilities at the workplace (bicycle parking, showers)

Bike to work



130 g CO₂/km



6 l / 100 km



Average distance to work 5 km



Typical car



Savings

286 tn CO₂/year

160 €/year



STOP GLOBAL WARMING



SAVE ENERGY

Components of success



Public
awareness



Education



Infrastructure



National
Regulation



National Action
Plan



Business
Strategy



Economic
Incentives



Technology
(Electric Bikes)



Thank you!