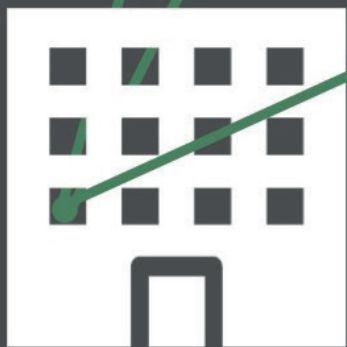


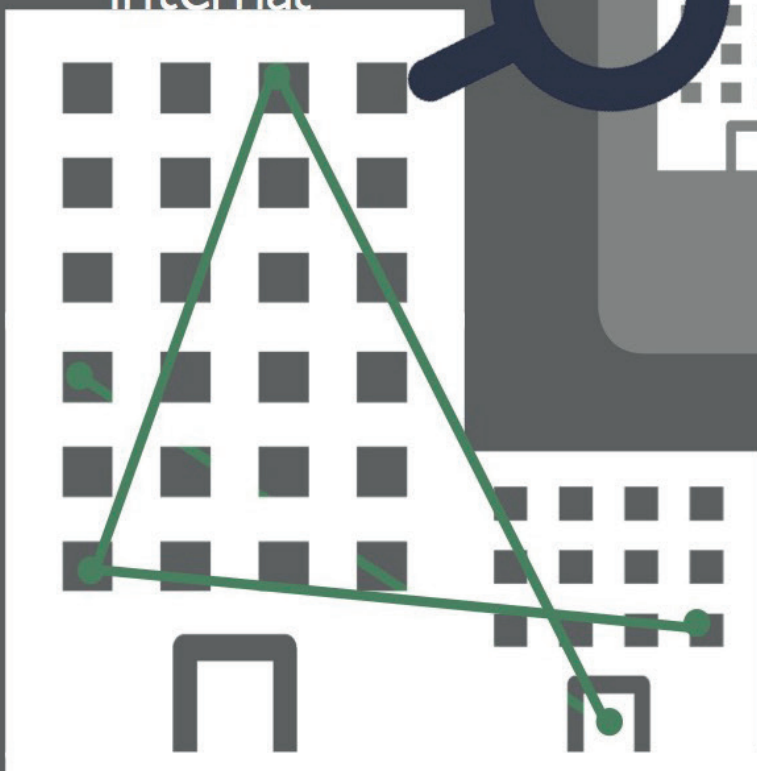
Global



Local



Internal



FLOW2
world's reset button



3 Ways of Asset Sharing

Global | Local | Internal

@ info@flow2.com

www.flow2.com

FLOW2 WORLD'S RESET BUTTON



The B2B sharing marketplace

SHARING ASSETS | GLOBAL, LOCAL, INTERNAL

FLOW2 World's Reset Button (est. 2012) is the business-to-business sharing marketplace on which companies and institutions can share equipment, personnel, services, facilities, waste and materials. FLOW2.com is a unique online platform that brings businesses or departments and entities within organizations together to share overcapacity leading to new revenue, costs saving, an enriched network and a local, sustainable economy. In addition to having to make less of an investment when purchasing new equipment and services, businesses are also reducing their negative impact on the environment.

DID YOU KNOW...



...Sharing assets also contributes to sustainable healthcare and life science systems? FLOW2 Healthcare provides healthcare organizations and networks with closed online sharing platforms on which they can make others aware of their (temporarily) idle assets or demand. Hospitals, labs, clinics and care homes are using this tool already to optimize usage of a great variety of items.

THREE REASONS FOR SHARING ASSETS

FINANCIAL | Investments can be avoided by optimizing usage of existing capacity, but also additional income can be generated by renting out or selling idle assets.

ENVIRONMENTAL | When optimizing usage of available capacity, production of new products can be avoided, saving energy and resources.

SOCIAL | This innovative way of collaborating with other organizations or departments brings a different mindset to organizations and our society. Rather than nourishing a competitive environment, you can now start looking for win-win situations and new, unexpected, interesting collaborations may arise.

SHARING ASSETS HELPS REACHING UN SDG's

Sharing assets helps organizations in reaching the following Sustainable Development Goals: 9, 11 and 12. Here's how...

9) Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation.

Sharing assets provides organizations with a tool that allows them to make existing capacity transparent, enabling the upgrade of infrastructure and retrofitting of business models, creating more sustainable systems with increased resource-use efficiency.

11) Make cities and human settlement inclusive, safe, resilient and sustainable.

Sharing assets stimulates all stakeholders to contribute to the development of well-managed cities that are able to use innovation and ingenuity as key drivers for sustainable growth.

12) Ensure sustainable consumption and production patterns.

Intra- and intercompany sharing of assets revolutionizes consumption and production patterns, setting sustainable standards for years to come.



HOW TO START SHARING ASSETS?

SHARE GLOBAL OR LOCAL

By using the FLOW2 platform to collaborate and to share equipment, services, knowledge and skills with other organizations, institutions and government agencies, or between departments within an organization. Making your organization future-proof, improving your sustainable position and leading to a more resilient local economy.

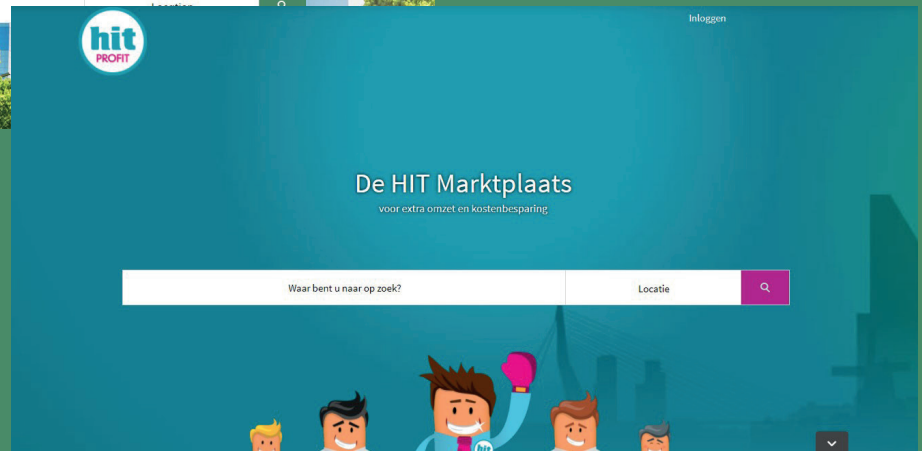
SHARE INTERNAL | CREATE YOUR OWN COMMUNITY

By using the FLOW2 platform to share equipment, services, knowledge and skills between departments or entities within an organization. It is possible to create several sub-sharing platforms under your leading platform. Users can then choose to share certain items just within their own organization and/or a certain region and/or another network they are member of (e.g. procurement professionals). All these sharing platforms are part of your larger community. It is then also possible to pre-determine for each user in which sub-communities he or she can place supply and demand for capacity.

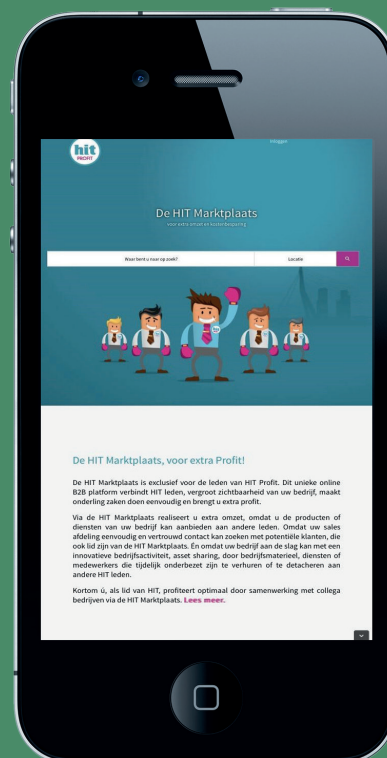
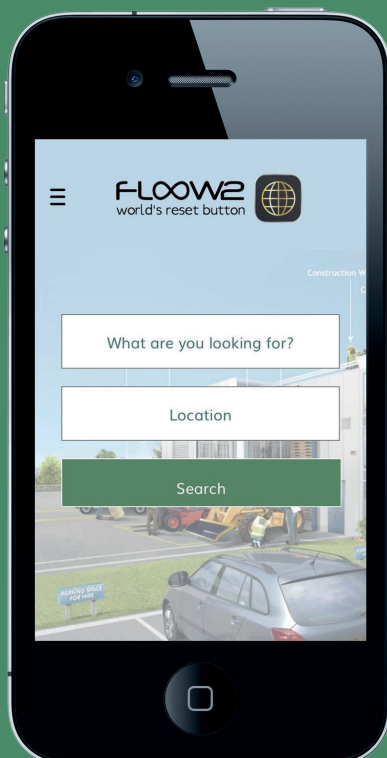


HOW IT WORKS AND WHAT IT LOOKS LIKE

Website FLOWW2 and a tailor-made platform



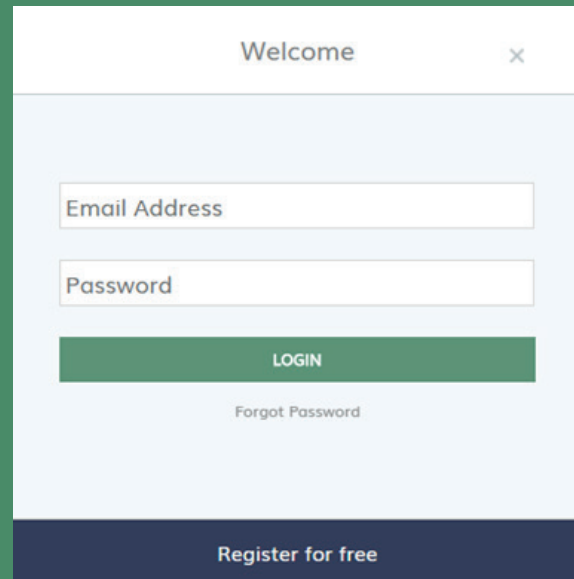
Mobile website



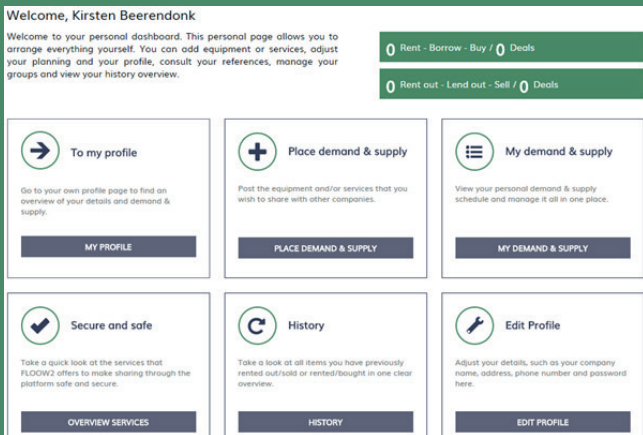
FROM CREATING AN ACCOUNT TO CLOSING DEALS

1. CREATE AN ACCOUNT

On FLOW2 every business and organization can create a free account to start sharing. You can fill in a simple form with your personal details and the company details.



A login form titled "Welcome" with a close button (x) in the top right corner. It contains two input fields: "Email Address" and "Password". Below the fields is a green "LOGIN" button and a link for "Forgot Password". At the bottom of the form, there is a dark blue button labeled "Register for free".



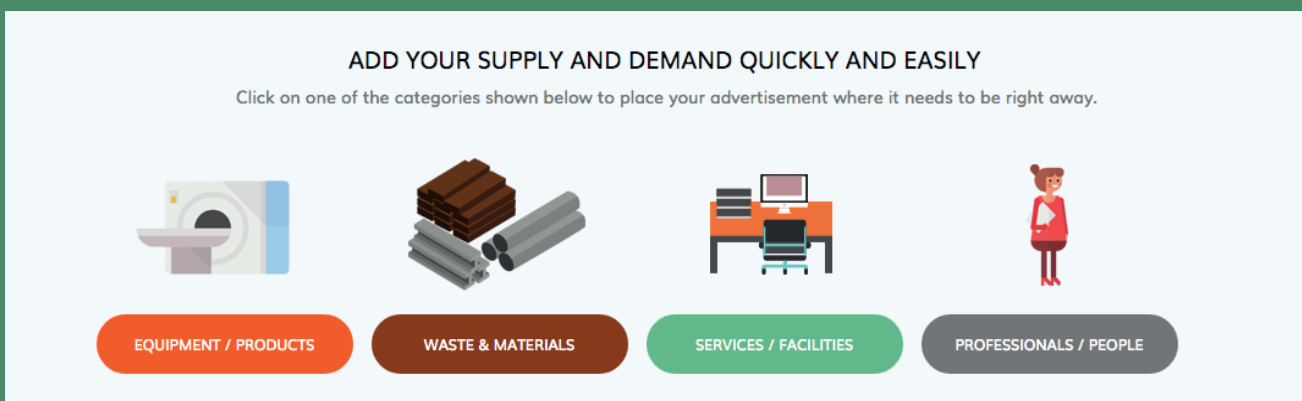
A screenshot of a personal dashboard for a user named Kirsten Beerendonk. The dashboard includes a welcome message and a summary of activity: "0 Rent - Borrow - Buy / 0 Deals" and "0 Rent out - Lend out - Sell / 0 Deals". It features six main sections: "To my profile" (with a "MY PROFILE" button), "Place demand & supply" (with a "PLACE DEMAND & SUPPLY" button), "My demand & supply" (with a "MY DEMAND & SUPPLY" button), "Secure and safe" (with an "OVERVIEW SERVICES" button), "History" (with a "HISTORY" button), and "Edit Profile" (with an "EDIT PROFILE" button).

2. PERSONAL DASHBOARD

Everyone has a personal dashboard on which they can manage all their sharing activities. Users can place demand and supply, manage their advertisements, edit their profile, view sharing history, etc.

3. PLACE DEMAND & SUPPLY

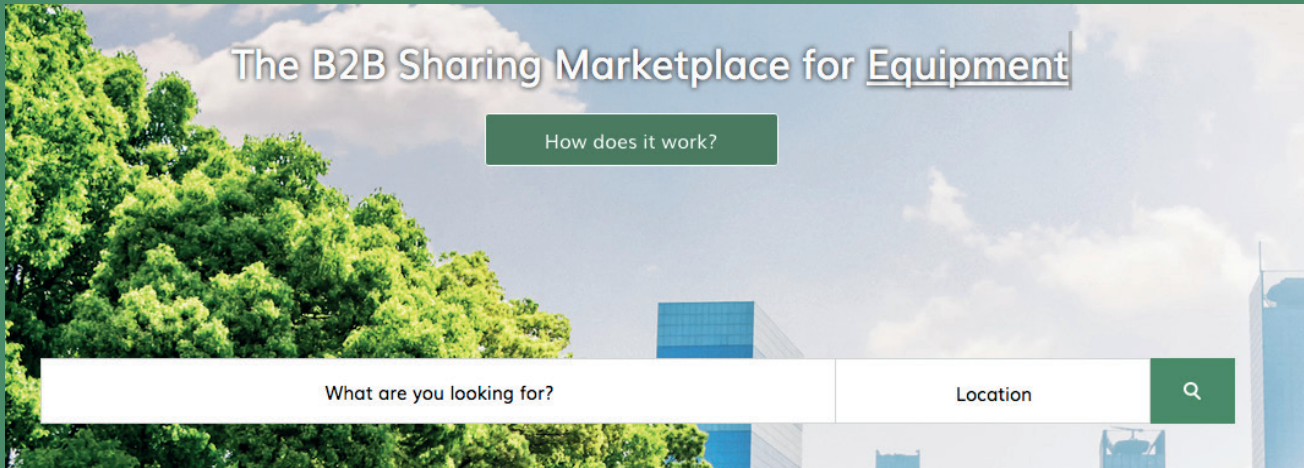
Every user can place an unlimited amount of advertisements online for equipment, products, waste, materials, services, facilities, professionals and knowledge which they have to offer or which they are in need for.



An interface for placing advertisements. At the top, it says "ADD YOUR SUPPLY AND DEMAND QUICKLY AND EASILY" and "Click on one of the categories shown below to place your advertisement where it needs to be right away." Below this are four categories, each with an icon and a button: "EQUIPMENT / PRODUCTS" (with a washing machine icon), "WASTE & MATERIALS" (with a stack of wood and pipes icon), "SERVICES / FACILITIES" (with a desk and chair icon), and "PROFESSIONALS / PEOPLE" (with a person icon).

4. FIND WHAT YOU NEED

On the platform you can search and find products, services or professionals that are asked or offered by fellow sharers. We've integrated a high quality search engine through which you can search on keywords and location. When the search results are shown you can filter on range, type of add (demand/supply) or deal type (rent, swap etc) as well.



5. CLOSE THE DEAL

If you have found what you were looking for, you can close the deal through the website. We've integrated a negotiation system and an email system through which you can contact the advertiser. If you both agree on the deal, you can close the transaction (with/without payment) via the platform.

The screenshot shows the product page for the LaVisionBioTec Ultramicroscope II. The product is listed for rent at a price on request. The page includes a "For rent" section with a "Price on request" button, a "Contact" section with a telephone number (+31 (0)24 309 24) and buttons for "Close the deal" and "Contact directly", and a "Services Healthcare" section with a list of services: Safety Check, Transport & logistics, Maintenance, On-site inspection, User training, and Other. The "Close the Deal" form is also visible, with fields for Period (1 Day), Start Date (11-10-2017 10:44), Price suggestion (€0,00), Price (Excl. VAT), and Comment. There are also checkboxes for "I am the seller/supplier" and various agreement types: arbitration_agreement, rental_terms_agreement_for_tenant, guarantee_agreement, rental_terms_agreement_for_lessee, rental_terms_agreement_for_tenant, guarantee_agreement, and rental_terms_agreement_for_lessee. A "PLACE BID" button is at the bottom.

SERVICES FOR SAFE SHARING

To ensure anyone can share safe and secure through our platform we are offering all kinds of additional services, like safe online payment, a review system, rental agreements and ID verification.

MORE INFORMATION?

Kim Tjoa

Kim.tjoa@floop2.com

+31(0)622789675

www.floop2.com

www.floop2.community

Laury Zwart

Laury.zwart@floop2.com

+31(0)12409926



@FLOOP2



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