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25th of July 2018

Cyprus Employers & Industrialists Federation (OEB) Acropolis Avenue & 2 Glafkou Str P O Box 21657 Nicosia

OEB Members/Employees /University of Nicosia MBA Program

Dear Sirs,

The University of Nicosia, would like to renew its collaboration with the OEB members/employees, by extending a scholarship scheme to all its members or employees for MBA studies.

More specifically, we would like to extend/offer a 15% tuition scholarship to any interested OEB members/employees that fulfill the MBA entry criteria for the academic year 2018-2019. This scholarship is also made available to and any of the members/employees, immediate family.

More information and details regarding our MBA programme and its modes of study are included. We would appreciate if you could make available this offer to your members/employees.

We look forward to renewing our collaboration.

If you require any further information, please do not hesitate to contact me, at +357-22841688 and/or mba@unic.ac.cy.

Yours sincerely,

Julie Boyadiian MBA Manager

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UNIVERSITY of NICOSIA

THE UNIVERSITY OF NICOSIA MBA PROGRAMME

The University of Nicosia is the largest university in Cyprus with a student population of over 11,000 students from 70 and more countries across the globe. This diverse student population is one of our greatest strengths and a fundamental factor of our continued success.

The commitment and experience of our faculty and staff combined with the enthusiasm and eagerness of our students to learn, has allowed the University of Nicosia to become one of the leading institutions of higher education throughout the world. Our state of the art premises and innovative interactive e-learning platform, empowers our students to thrive during their studies with us.

About the UNIC MBA

Building on its brand equity as a resource and on its people's capabilities, the UNIC MBA creates its distinctive competencies offering superior value to its students through the differentiation competitive advantage strategy. We simply do the best at what we do, creating a competitive advantage as a "Differentiator" in Higher Education.

Earning a graduate degree such as an MBA takes hard work and dedication, but the end result is worth it.

- It adds instant credibility to your CV
- It leads to higher compensation and,
- Better career opportunities
- It provides you access to a business network
- Equips you with the necessary knowledge to start your own company

'42 CEOs of the Fortune top 100 companies hold an MBA Degree'* (the completeuniversityguide.co.uk)

Dedicating the time and effort to earn an MBA degree is impressive in its own right. The knowledge and skills learned and acquired by the UNIC MBA are highly desirable and provide an edge over other job candidates. In what ways?

It allows you to:

- Acquire specialized skills
- Master advanced business administration topics
- Think critically and improve your oral and communication skills
- Fine tune your decision making and problem solving skills

As you work your way through the programme, your competitive edge is sure to get sharper with each course you complete. Students come into contact with different methods and ideas from around the world, and how they go about approaching business problems, in itself is a learning experience thus tasting firsthand the added value that international networking brings to the experience.

With an emphasis on developing a variety of soft and hard skills like the analytical reasoning, networking, leadership and communication, the UNIC MBA degree draws on an array of proficiencies to ensure you can rise to the top of your chosen profession.

Specifics of the MBA Degree

For the MBA Degree specifics, like programme objectives and learning outcomes, admission requirements, courses, credits to be completed, tuition fees etc, I am attaching for your convenience the MBA brochure.

Similar information plus detailed course descriptions and syllabi can be found on our website – https://www.unic.ac.cy/schools/school-business/mba-programme/business-administration-mba-15-years-or-3-semest

How to apply

In order to start your application process the MBA department needs to receive the following application supporting documents:

- Online completed application form (found at https://www.unic.ac.cy/apply)
- Copy of your Bachelor's degree, or equivalent qualification
- Copy of your transcript (mark sheet, grade report)
- · Copy of your high school leaving certificate
- Two reference letters (preferably Academic)
- A personal statement (1 page long)
- Your CV
- A scanned copy of your passport
- One passport size photo of you
- ** These documents should be uploaded in one of the following formats: .pdf/ .docs / .jpeg

Accessing your application/account

You can access your online application/account at any moment by logging into https://www.unic.ac.cy/apply

We look forward to welcoming you to our UNIC MBA family.

Please feel free to contact me should you require any clarifications or support

Julie Boyadjian MBA Manager

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